

BluWave CRM- Training Manual



For support please contact: 011 462 6871 or support@bluwave.co.za.

Other Manuals Available:

General:

- BluWave- Managing Users
- BluWave- HTML Signature
- BluWave- Email Settings
- BluWave- Document Management
- BluWave- Importing Data
- BluWave- Merging Companies
- BluWave- List Manager
- BluWave- Geo Location & Travel Claim
- BluWave CRM- Product Attachment
- BluWave- Sage One Integration

CRM:

- BluWave CRM- Setup Manual
- BluWave CRM- Training Manual
- BluWave CRM- Leads Management
- BluWave CRM- Quote Cover Letters
- BluWave CRM- Quote Approval
- BluWave CRM- Managing Foreign Currencies
- BluWave- Current Products
- BluWave CRM- Report Summary
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Service:

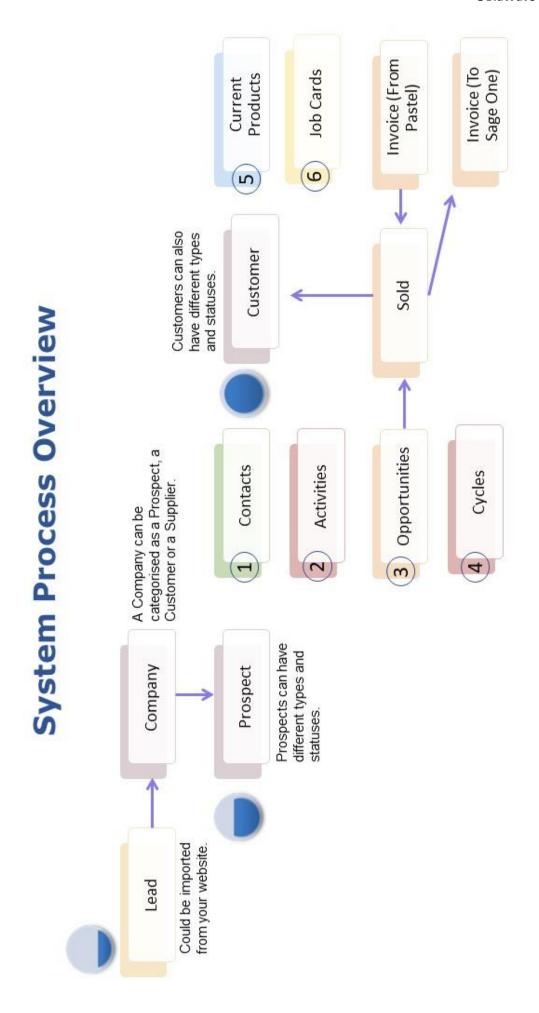
- BluWave Service- Setup Manual
- BluWave Service- Training Manual
- BluWave Service- Keywords
- BluWave Service- Escalations
- BluWave Service- Report Summary

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1. System Overview



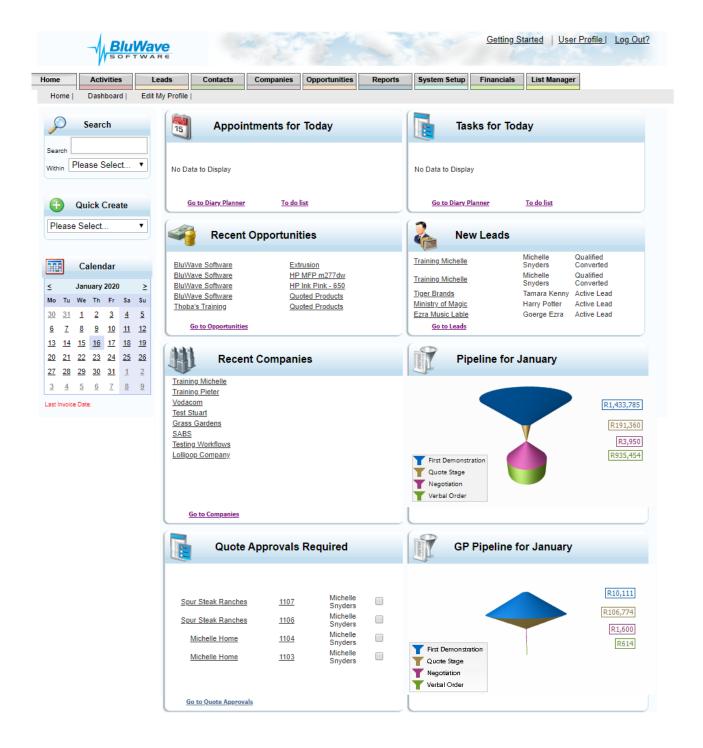
Home	The Home Tab gives the user access to Appointments, Tasks, Recent Opportunities, New Leads, Recent Companies and the Sales Pipeline.
	The Calendar allows the user to navigate to any date and the Quick Create menu is a shortcut to relevant pages in the website. The user's dashboard with a graphical summary of his key statistics is also accessed from the Home tab.
Activities	The Activities Tab allows the user access to all the pages used to manage all your daily appointments and to-do's.
Leads	The Leads page is used for loading and editing Leads that have not yet been qualified. Once contact is made with the leads, they are converted to the Companies tab – see below.
Contacts	The Contacts page allows the user to search on all contacts entered.
	New contacts can also be added from this page.
	This page will only show the contacts entered for Companies only and not for Leads
Companies	The Companies page is used to display and edit all relationship information about the client. From this page you can view and edit a client's contact people, history of activities, scheduled activities and sales opportunities.
Opportunities	The Opportunities page allows you to see all your active and inactive deals. You can edit your opportunities on this page, update the sales status, filter and sort any field in ascending or descending order.
Reports	The Reports page will allow you to access all the reports available in system. Examples of reports included are Activity reports, Opportunity reports, Company reports and Lead Reports.
System Setup	The system setup page is used to edit and configure drop down lists to suit their requirements.

2. Home Tab

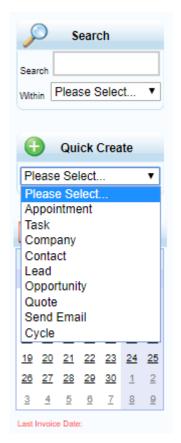
There are 3 sub tabs accessible from the Home tab: Home, Dashboard and Edit my Profile.

2.1 Home Page

The Home Page allows you to view appointments, tasks, and opportunities. You can also view recently added companies and a graphic display of your pipeline.



2.1.1 Search, Quick Create & Calendar



The **Search Field** allows you to search throughout the system, by clicking on the dropdown, and selecting where you would like to search.

The system also allows for a wildcard (%) in the search fields.

The **Quick Create menu** on the left of the Home Screen acts as a short cut to navigate to relevant screens within the system to create (for example) a new appointment, task company, lead, or opportunity.

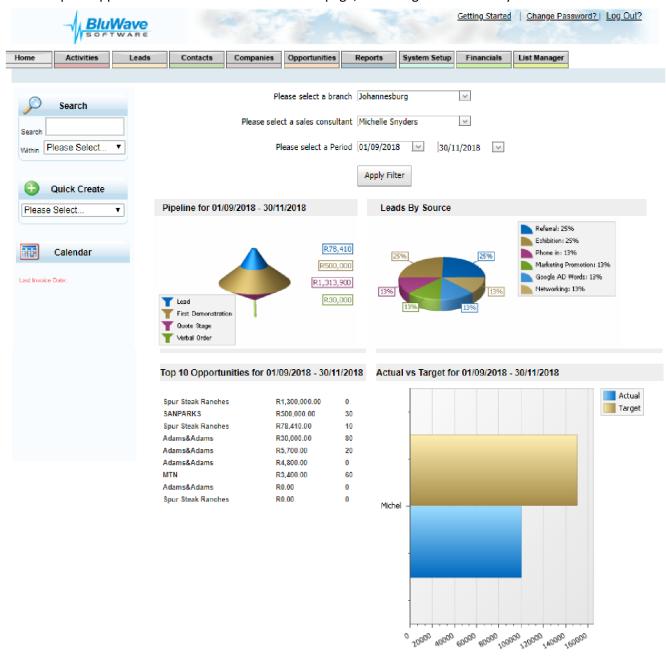
The **Calendar** allows you to easily switch the Home Page & your Diary Planner to another date and shows the relevant activity information for that specific date.

2.3 Dashboard

The Dashboard provides an overview of your sales data for the selected date range, including an **Actuals Pipeline** and a **GP Pipeline**, as well as two bar graphs showing your **Actuals vs. Target** and your **Actual vs. Target GP** (both measuring a ZAR value).

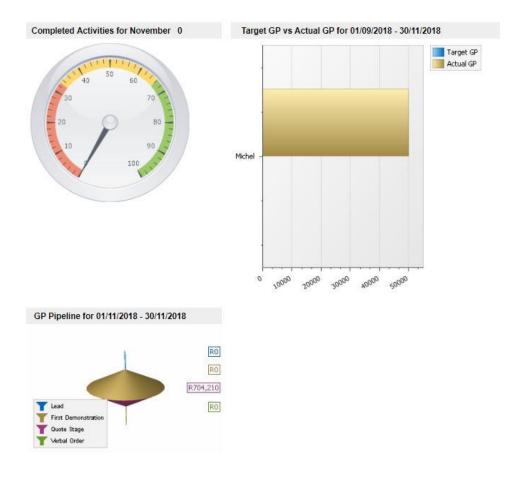
It also breaks down through which marketing channels you received your **Leads**, in a percentage format.

Your Top 10 Opportunities will also be listed on this page, according their monetary value.



(Continued on the next page)

On this page you will also find a gauge indicating the number of **Completed Activities** for the current month, and the percentage of how many are completed.



2.4 Edit User Profile

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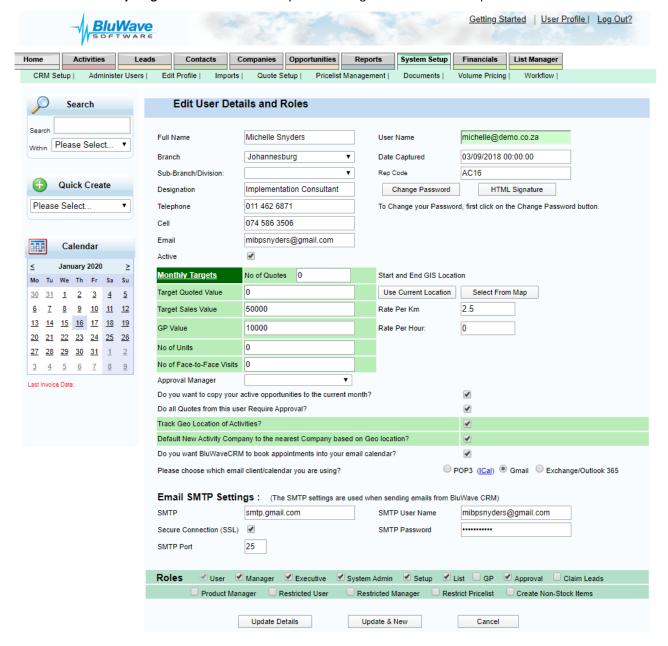
This page allows the user to access their personal details and allows them to change their passwords and add their HTML signature for emails. This page is accessed from either the **Edit My Profile** sub tab on the home tab or from the **User Profile** link on the top right of the page.

On this page, the user can specify if they want to activate Google Mapping on face-to-face activities; the user also has the option to default the company on new activities to their closest client; and whether they want the system to post appointments to their Email calendar. Specify whether you are using a local calendar e.g. Outlook or a web-based calendar e.g. Gmail by selecting the appropriate radio button.

Enter the relevant Email Settings, Username and Password on this page to allow sending Emails from the BluWave CRM. (Note: Remember to update regularly in order to ensure that BluWave will be able to send emails and post appointments to your calendar)

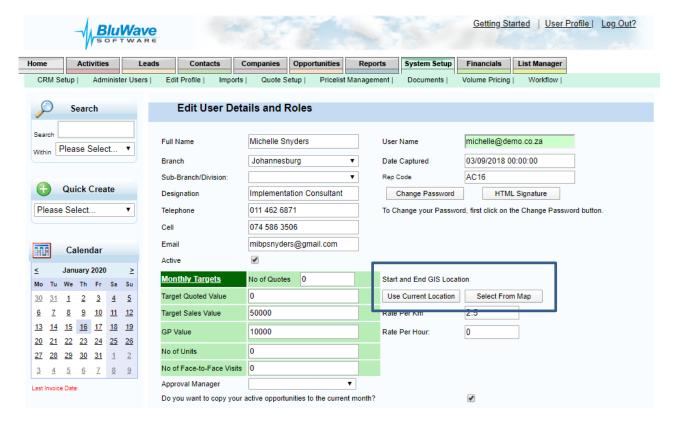
Only a **System Administrator** can change the following:

- Roles- Indicates the access levels of users.
- **Branch** Indicates the branch the salesperson is in within the company.
- Active- The Administrator can use this check box to deactivate log ins for users who have left the company.
- Monthly Target- Indicates the monthly revenue target set for the sales representative.

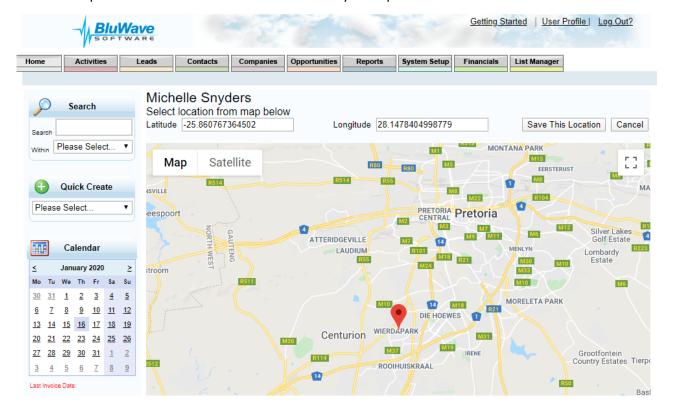


2.4.1 Set Location for Travel Claim Report

User must set their default location (work/home address) on their profile- this will calculate from where the users are leaving to go to appointments most often, for travel claim purposes. Click on the **Use Current Location button** or the **Select From Map button** in the users' profile.



To check what or if a location has been set-click on the **Select From Map button** in the users' profile to view the map. The selected location will be indicated by a red pin.



3. Companies

3.1 View Companies

When clicking on the Companies tab, the View Companies page will show by default.

Use the View Companies Screen to:

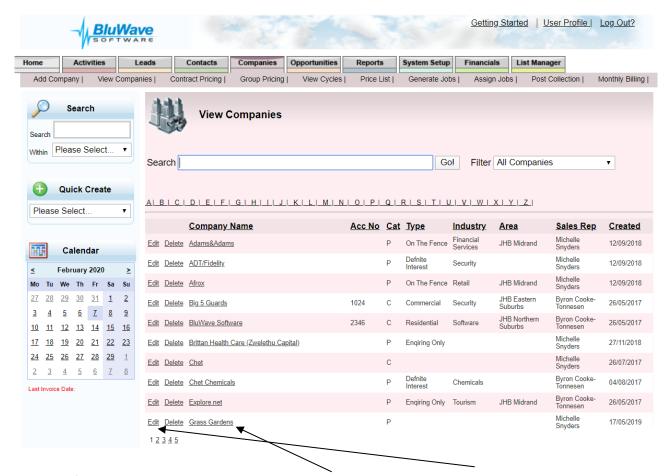
- Search for the company name to view the details of the client.
- Add new Clients to the database.

This page allows you to see all loaded companies (depending on what roles [user rights] you have).

Search for particular companies by using the filters on the far right; typing in the search field; or using the letters listed beneath the search field.

This page allows you to see all loaded companies.

You can also sort each of the columns by clicking on the underlined heading.



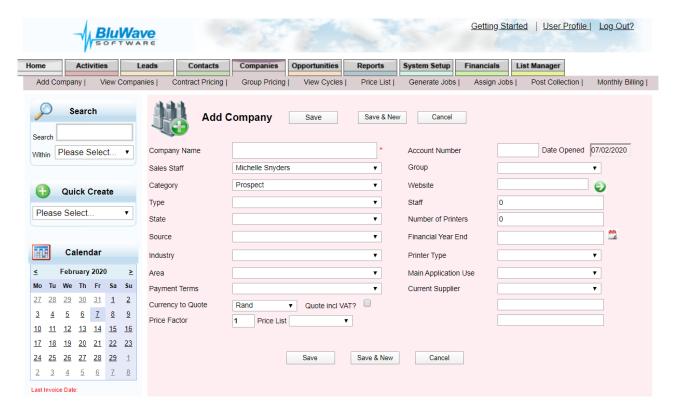
To access/edit the company, click on either the **Company Name** or on the **Edit link** on the left-hand side of the company.

3.2 Adding a Company



A new company (prospect or customer) can be added to your system, by clicking on the **Add Company** sub tab.

Alternatively, a company can be added by using the Quick Create dropdown on the left side of the screen.



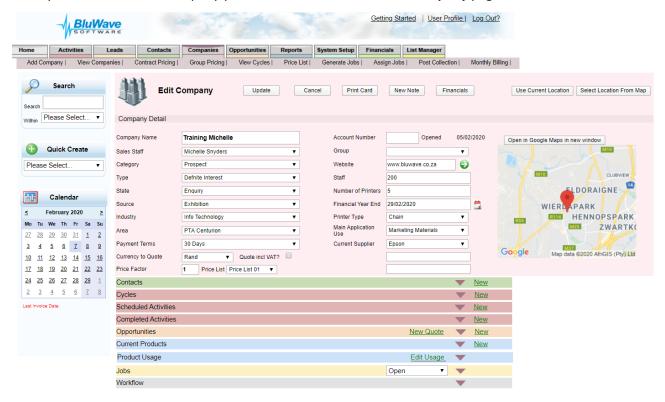
On this page you will be required to fill in the following information:

- Company Name
- Category Prospect; Customer; or Supplier
- Type & State both of which are dependent on the category chosen
- Industry of the client
- Area geographical location of the client
- Payment Terms, Currency to Quote, Quote incl. VAT, Price Factor, Pricelist (for quoting purposes)
- Account Number only if they are a Customer with a debtor's number
- Group Refers to a Holding Company
- Website of the client
- **User-defined fields** 2 numeric fields, 1 date, 3 dropdowns, 2 alpha-numeric fields. (These would only need to be populated if your system has been setup to utilize these fields)

Click on the Save or Save & New button when done.

3.3 Edit the Company Details

Once you have saved the company you will be directed to the **Edit Company** page.



At any point in time if the user wishes to update the details of the company, they can make the changes, and click on the **Update** button to save these changes.

By using the panels below the company details on this page, the user will be able to add and view all:

- Contacts
- Cycles
- Activities
- Opportunities
- Current Products
- Jobs
- Workflows related to the company

Note: The map on the right-hand side will only appear after a contact has been added to the company (with a physical address) and Google Maps registers the address.

Alternatively, if you are already at the Companies' premises, you could click on the **Use Current Location** button at the top of the page to save your current GPS co-ordinates. You could also use the **Select Location From Map** button to add an address to the Company page. This will not add or update the physical address on any of the **Contacts**.

3.4 Add/ Edit Contacts

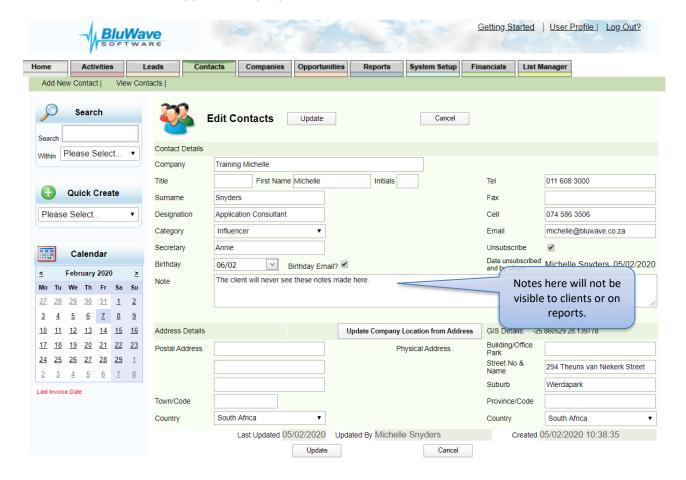
Contacts can be added from the **Company Page**, **Quick Create** dropdown, or **Add New Contact link** under the **Contacts** tab.

From the Edit Company page:

- Expand the Contact list by clicking on the down arrow on the green Contacts panel
- Click on the **New** link to add a new contact.
- Click on the **Contact Name** in order to open the **Edit Contact** page.

Contacts without an email address won't be available for meeting invites or email filing

Notes made here will not appear on any reports.



At the bottom of the page you would be able to see when the contacts' details were last updated and by whom.

Make your changes to the contact and click on the **Update** button.

If you have more than one contact listed under the company and they have different addresses, you are able to choose which contact's address should appear as the main address on the **Edit Company** page (map).

Simply click on the **contact's name** and on the Edit Contact page click on the **Update Company Location from Address button.** The map on the Edit Company page would then be changed to this address.

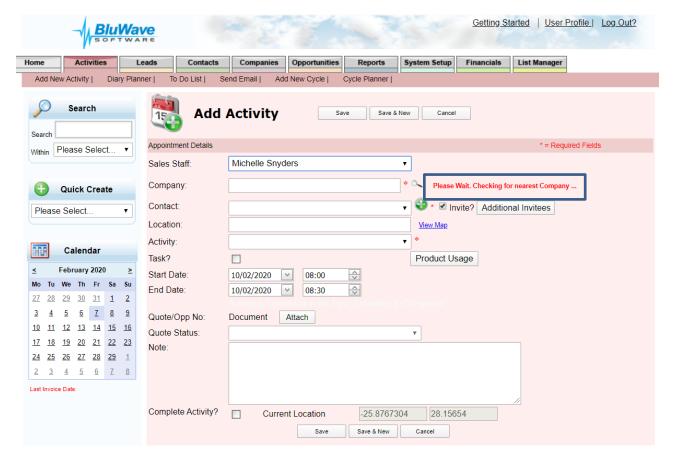
4. Activity Management

An Appointment (Date and Time) and a Task (Date only) are both classified as an Activity.

How to add a New Activity:

- On the **Edit Company** page- click on the **New** link, on either the **Scheduled Activities** or **Completed Activities** panel.
- On the Activities tab, click on the Add New Activity sub tab, or directly on the Diary Planner.
- Quick Create (Appointment or Task).

When adding an activity via the **Quick Create/ Activities** tab, and if you enabled the **Default New Activity Company to the nearest company based on Geo Location** checkbox in your profile, the system will prepopulate your nearest client's details.

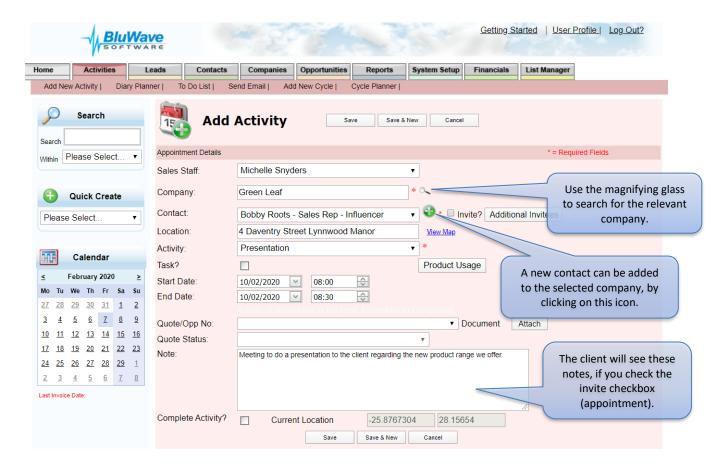


This helps you as the user to quickly create a call report for the company you are physically at. This is especially useful for the salesperson who calls on customers without an upfront appointment.

If this is not the correct company, you will be able to use the magnifying glass and do a Company Lookup.

4.1 Add an Activity (Task/ Appointment)

Any of the before-mentioned ways to add an activity will direct you to this page.



- The **View Map link** will direct you to Google Maps; you can then use this to get directions to the location of the appointment.
- The **Location** of the activity can be changed by typing in the required location.
- Select the type of Activity.
- Ticking the checkbox next to **Task?** will change the activity from an appointment to a task, which will disable the time fields. The tasks that you create on the system will not be pushed through to your calendar, it will only show on your diary planner under the **Activities** tab.
- Type a **Note** for the activity if required.
- Click on the **Save** button. If you wish to create another activity click on the **Save & New** button.

4.1.1 Inviting the selected Contact to an Appointment

Next to the **Contact** field is a checkbox; if this box is ticked it will automatically send the individual in the contact field a meeting request.

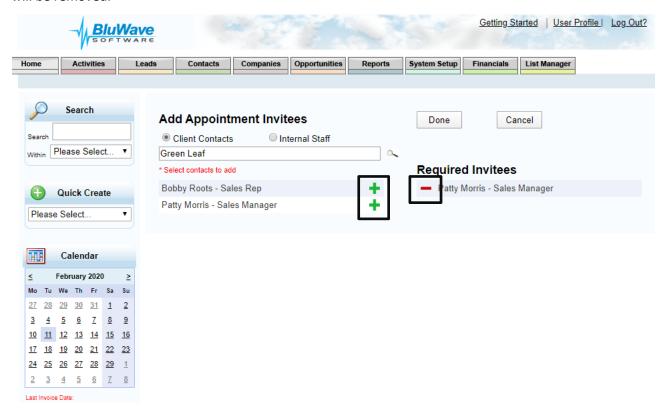
If you do not wish to send an appointment invitation to your customer, then uncheck this box.

4.1.2 Inviting multiple contacts to an appointment

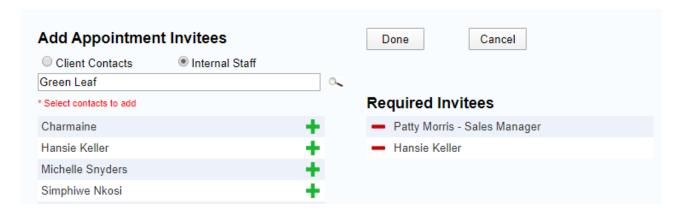
BluWave CRM allows you to invite multiple contacts to the same appointment if required.

Step 1: Click on the **Additional Invitees** button on the appointment screen (next to the invite contact checkbox).

Step 2: Select the recipients by clicking on the **green cross** next to each name you would like to invite. The required invitees will appear on the right-hand side with a red dash. If you decide one of the already selected invitees does not need to receive an invite, you can simply click on the **red dash** and the invitee will be removed.



Step 3: To include internal recipients to the appointment, select the **Internal Staff** radio button and this will show a list of all the Users of your BluWave CRM system. Add the required invitees by clicking on **the Green Cross** next to their names and they will display underneath the required invitees.



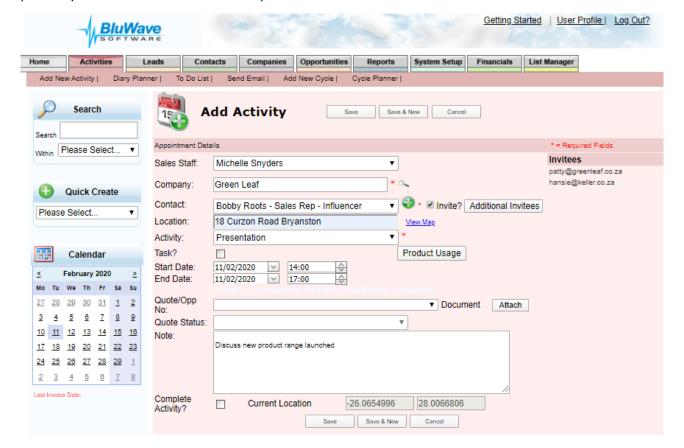
Step 4: If you wish to invite contacts from multiple companies to the same appointment, you can use the magnifying glass to search for the additional companies. Repeat Step 2 to add them to the required invitees.

Step 5: Click on the **Done** button once finished. You will then be directed back to the **Add/Edit Appointments** page.

The multiple invitees will appear on the right-hand side of the appointment page.

When saving the appointment, an appointment invite will be sent to the main contact as well as the multiple invitees.

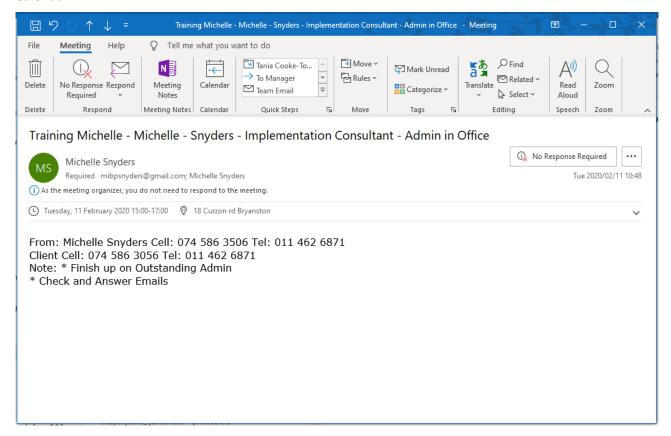
On your diary planner you will only see the main contact details. Once opening the appointment on diary planner you will be able to see the multiple invitees as well.



4.1.3 Appointment Invitation Emailed to the Customer

If you had checked the invite customer checkbox then your customer will receive the following email from you.

Your customer can click on the attached Calendar file to accept the appointment into any .ics compliant calendar program including (but not limited to) MS Outlook Calendar, Lotus Notes Calendar, or Gmail Calendar.



4.2 Diary Planner



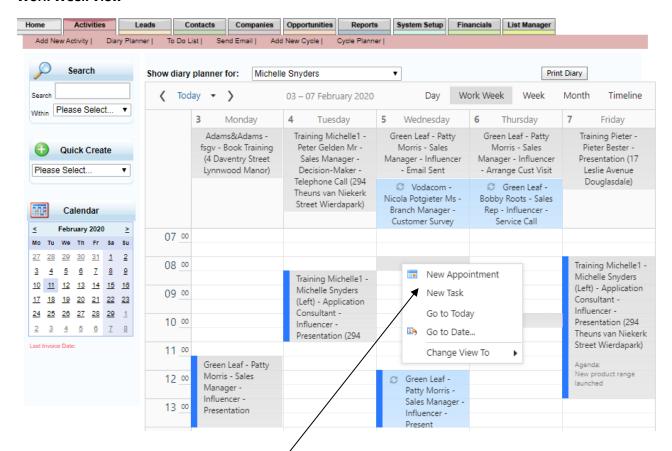
The Diary Planner is accessed from the **Activities** tab.

Alternatively, the **Diary Planner** can be accessed from the **Home Page**, by clicking on the **Go to Diary Planner** hyperlink.

These views show the appointments for the day in the bottom section and the tasks at the top in the grey section.

Access the different diary planner views using the tabs below. (Day, Work Week, Week, Month & Timeline)

Work Week View



The **Work Week** view is the system default; it shows all booked activities for the working week hence it excludes Saturday and Sunday.

Right click on an empty time slot to create a **New Appointment** for that time or to create a **New Task**.

Note that the dotted blue line indicates the current time.

4.2.1 Alternate Views of the Diary Planner:

Day View

This view shows all appointments and tasks that have been scheduled for a specific day.

Week View

This view shows all scheduled appointments and tasks for the week and will include Saturday and Sunday.

Month View

This view shows all the activities in the diary that have been scheduled, from the current week to the corresponding week in the following month.

• Timeline View

This view will show all scheduled appointments and tasks for a Ten-day period.

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4.3 Edit an Activity

An activity can be accessed/ edited from the **Home page**, **Edit Company** page & **To Do List** page, by clicking

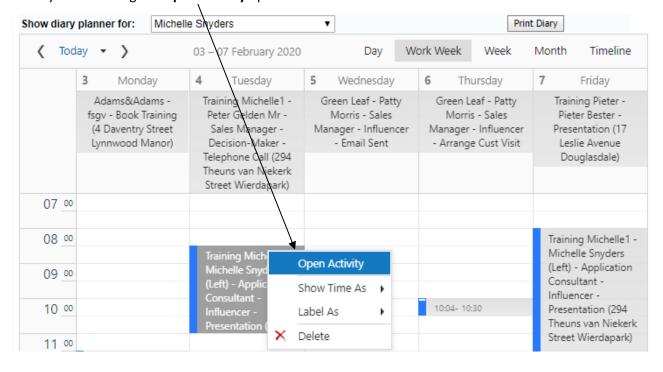


From the **Edit Company** page, you would expand the **Scheduled Activities** panel and click on the activity you wish to edit. It will open the same screen as below.



Also note that the **New** links on the **Scheduled and Completed activity** panels will allow you to create a new activity for this client; the company name will be defaulted.

An activity can also be accessed/ edited from the diary planner (**Activities** Tab), by right-clicking on the activity and selecting the **Open Activity** option.



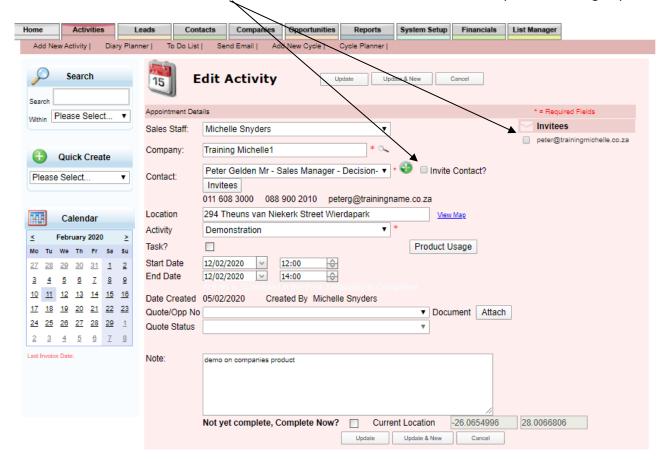
Once you have clicked on the **Open Activity** option, the **Edit Activity** page will open.

You will then be able to make the necessary change to the activity (to the date, notes or time, etc.).

Click on the **Update** button to save the changes made to the activity.

If you edit your appointment in BluWave, the system will edit your appointment in your local calendar. In addition, if your customer was invited, it will resend the email invite to the customer with the updated time and/or date.

Remember to check all the invite checkboxes if the customer should receive and updated meeting request.

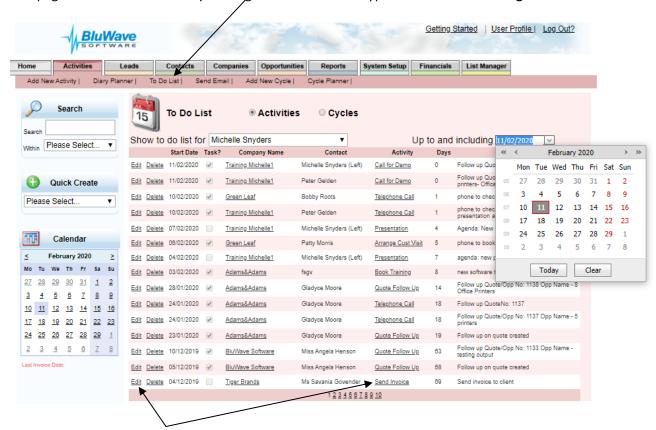


4.4 To Do List

The **To Do List** page will show all the open activities on the system up until today (by default).

To get to the **To Do List** page, click on the third sub tab under the **Activities** tab.

This page can also be reached by clicking on the **To Do List** hyperlink on the **Home Page**.



From this page you can edit an activity, by either clicking on the **Edit** link on the left of a line or by clicking on the **Activity Description**.

By clicking on the **Company Name**, you will be directed to the **Edit Company** page.

The **Up to and including date** can be changed to any date to show more or less records.

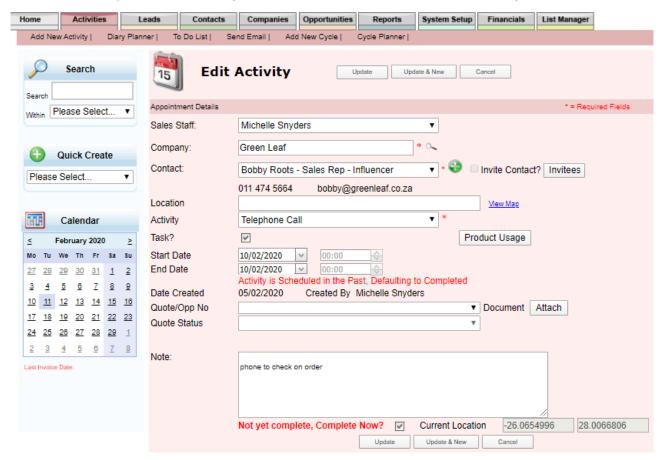
The Days columns shows how many days an activity is overdue or how many days in the future it is.

- A negative value (i.e. -1) show how many days in the future the activity is due.
- A positive value (i.e. 2) shows how many days overdue the activity is.
- A zero value (i.e. 0) shows the activity is due today.

4.5 Completing an Activity

In order to complete an activity, the user would open/edit an activity (as shown on the previous pages).

Once on the **Edit Activity** page, the user would make sure to type in their feedback on the activity (also known as a call report); that the **Complete** checkbox it ticked and then click on the **Update** button.



If a user edits an activity where the activity date (for tasks) and time (for appointments) is in the past, the system automatically checks the completed check box; this makes it easier for users to complete activities.

If however you edit an activity because the time or date of the appointment has changed and thus you change the date or time to a future date, the system will uncheck the complete check box.

If you are logging and completing an activity that happened in the past, but was not initially entered to the system, BluWave CRM will note that the activity's date and/or time is in the past and will once again auto complete it. It will also indicate that you are entering an activity that occurred in the past.

If an activity is changed to a task, the invite customer checkbox is unchecked.

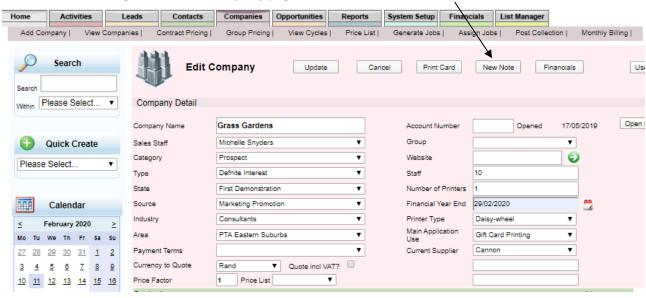
Activities dated in the future will not be completed.

The **Update & New** button allows the user to complete the current activity and then book a new activity on that same company (essentially a Follow up activity).

4.6 New Note (Logging Unexpected Communication)

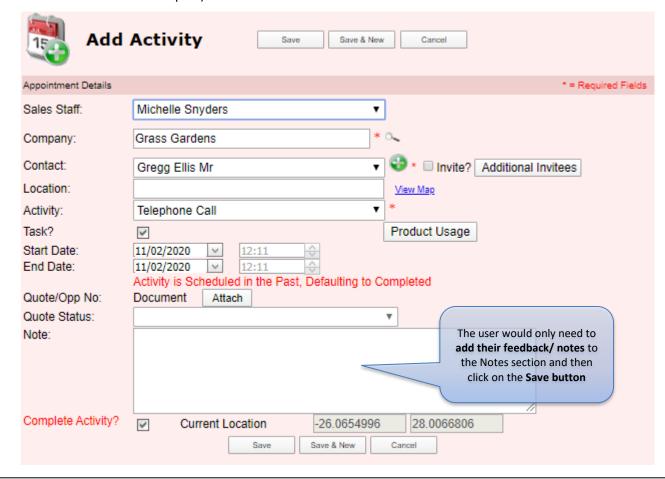
The **New Note** function was created to assist users when having to quickly log a telephone call, support call or even to just add additional information to the **Edit Company** page.

To add a New Note, go to the Edit Company page, and click on the New Note button.



This will direct you to the **Add Activity** page, with the following information already defaulted for you:

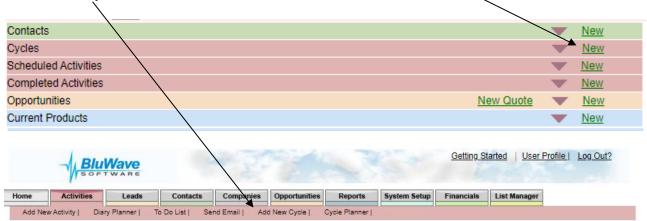
- The **Company** and **Contact** details (the user might need to select the correct contact person).
- The **Activity Description** (this will be according to your system settings).
- The **Date** and **Time** (already set to today with the time).
- The **Complete Activity** checkbox ticked (This will be ticked, as the system recognises the time and date to have occurred in the past).



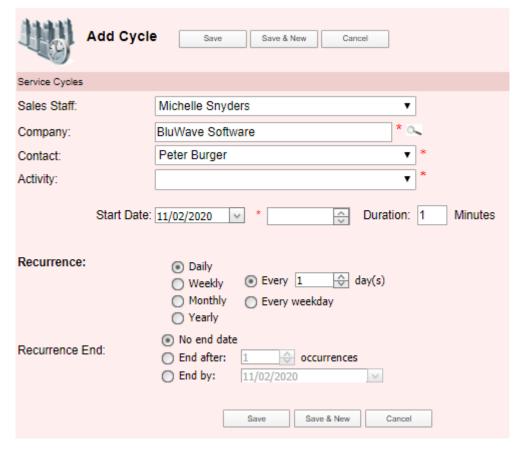
4.7 Cycles

4.7.1 Adding a Cycle

A cycle can be created by using the **Quick Create** dropdown; the **Cycle** panel on the **Edit Company** page; or the **Add New Cycle** sub tab under the **Activities** tab.



On the **Add Cycle** page the user would have the ability to either create a recurring task or a recurring appointment.



Step 1: Select the **Company** (using the magnifying glass) and the correct Contact person.

Step 2: Select the recurring Activity.

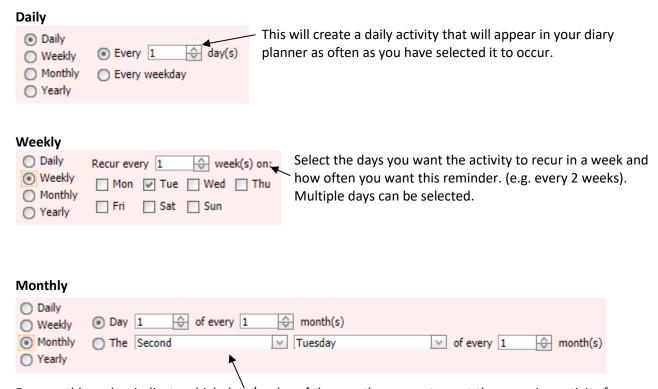
Revision Date: 05/03/2020

Step 3: Decide whether this cycle should be a task or an appointment.

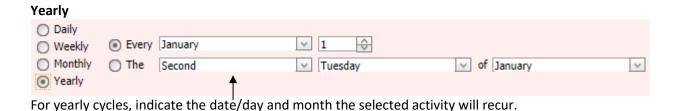
- For a Task only the Start Date would need to be populated (usually defaulted to today).
- For an Appointment the Start Date, Time and Duration of the Appointment would also need to be populated. (These appointments will not pull through to your outlook calendar)

Step 4: Select the relevant Recurrence settings.

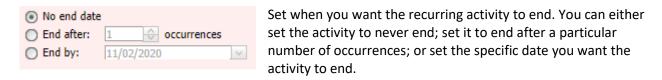
4.7.1.1 Recurrence Options



For monthly cycles, indicate which date/or day of the month you want so set the recurring activity for, as well as the monthly interval.



Step 5: Select when the Recurrence should end.



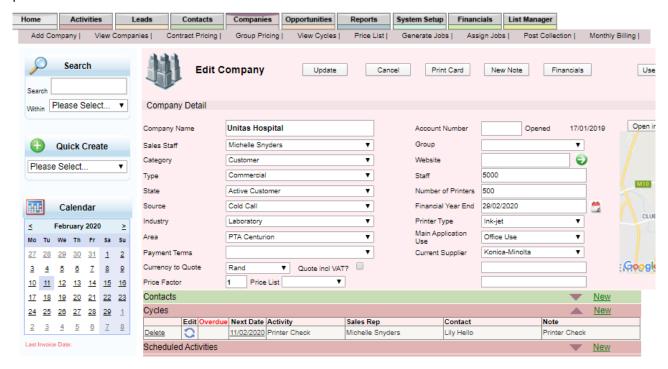
Step 6: Click on the **Save** button to save this cycle.

4.7.2 Viewing/ Editing a Cycle

Once the Cycle has been saved and added to the system, that Cycle can then be found on the **Edit Company** page as well as on the **Diary Planner** page and the **To Do List** page.

4.7.2.1 From the Edit Company Page

From the **Edit Company** Page, the user would be able to view the Cycle created, by expanding the **Cycles** panel.



To **Edit** the Cycle (the series), the user would click on the blue icon on the left of the cycle. This will direct the user to the **Edit Cycle** page, where the user can make the necessary changes (i.e. the recurrences or activity description).

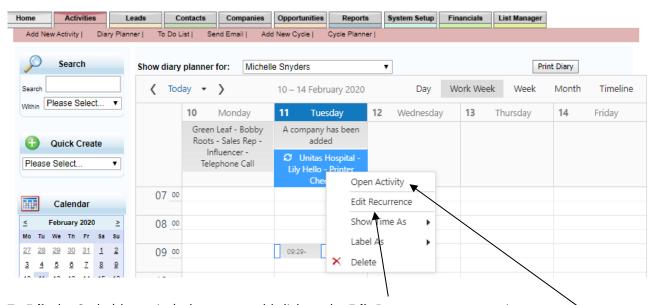
To Complete the Recurrence activity (one occurrence of the cycle), the user would click on the **Date** link in either the **Next Date** Column or the **Overdue** Column.

This will direct the user to the **Add Activity** page to add in their feedback or notes on the activity, and then click on the **Save** button to save the information to the system.

That activity will then appear in either the **Scheduled Activities** panel (if the user didn't complete the activity) or in the **Completed Activities** panel (if the user completed the activity) on the **Edit Company** page.

4.7.3.1 From the Diary Planner

The Cycles created will appear on the **Diary Planner** in either the Task section or the Appointment section, depending on their settings. All cycles will be displayed in Blue.



To **Edit** the Cycle (the series), the user would click on the **Edit Recurrence** menu option.

To Complete the Recurrence activity (thus one occurrence of the cycle), the user would click on the **Open Activity** menu option.

4.7.3.2 From the To Do List

From the **To Do List** page, the user would be able to see all the cycles that have an occurrence due.

On the **To Do List** page, click on the **Cycles** radio button to change the view of the **To Do List** page.



To **Edit** the Cycle (the series), the user would click on the blue icon on the left of the cycle. This will direct the user to the **Edit Cycle** page, where the user can make the necessary changes (i.e. the recurrences or activity description).

To Complete the recurrence activity (one occurrence of the cycle), the user would click on the **Date** link in either the **Next Date** Column or the **Overdue** Column.

This will direct the user to the **Add Activity** page to add in their feedback or notes on the activity, and then click on the **Save** button to save the information to the system.

5. Practical Activity

Please use the company you have created during the training session

The Activity will cover the following concepts:

- Adding a Contact person.
- Creating Activities (Task & Appointment).
- Completing Activities.
- Adding a Cycle.



Read through the whole activity before starting:

The company, Training Name (the one you created during the training), has appointed a new sales manager.

You will need to meet with the new sales manager and present a demo of your company's product in order to persuade him to purchase.

On Training Name's website, the new sales manager's details have been uploaded.

Peter Gelden

Sales Manager

Tel: 011 345 7890

Cell phone: 088 900 2010

Email: peterg@trainingname.co.za

Website: www.bluwave.co.za

Use the above details and create the following under the training company you just created during the training session:

- 1. Create Peter as a contact.
- 2. You need to set up an appointment with Peter for next week Wednesday to present a demo of your company's product (any time may be used).
- 3. After having an excellent presentation, Peter was interested, he had some queries where he wanted to know if the product could be ordered in bulk and could the colour of the one product be changed to bright pink.

Complete your appointment call report. (For training purposes please change the appointment date that you created for next Wednesday to yesterday).

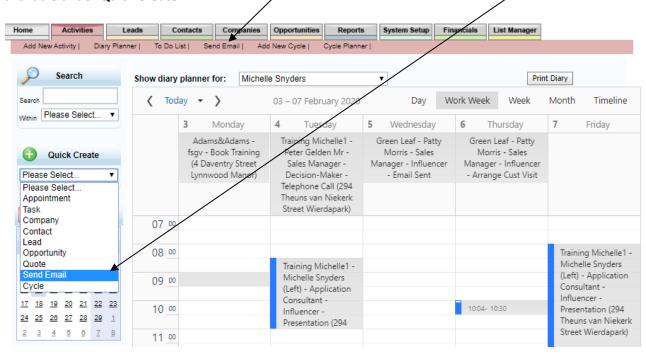
- 4. Create a telephone call (task) that needs to be done in 3 working days.
- 5. Create a recurring activity with Peter where you need to visit him every second Friday for 4 occurrences (any time and duration may be used).

6. Email Functionality

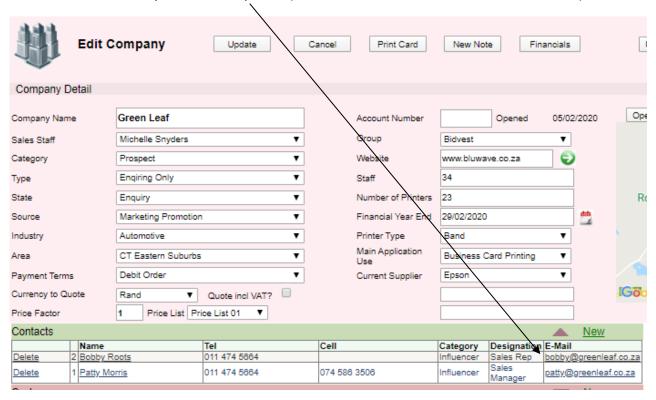
6.1 Sending Emails from BluWave

BluWave CRM allows you send emails to your clients, which also saves a copy of the email sent under the **Completed Activities** panel of the client.

To send an email, click on the **Send Email** sub tab under **Activities** tab, or use the **Send Email** function available under **Quick Create**.



Alternatively, click on the **email address** hyperlink on the **Contacts** panel of the **Edit Company** page as shown below to email a specific contact person (which can also be found under the **Contacts** tab).

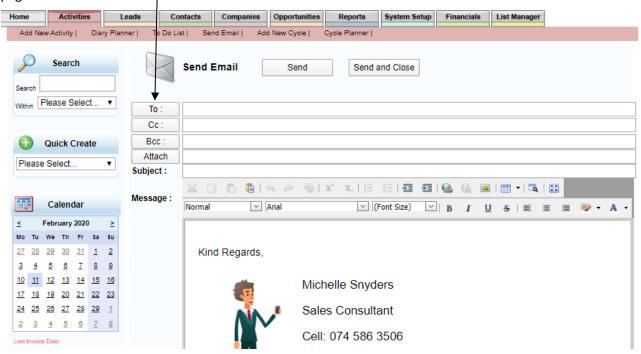


.

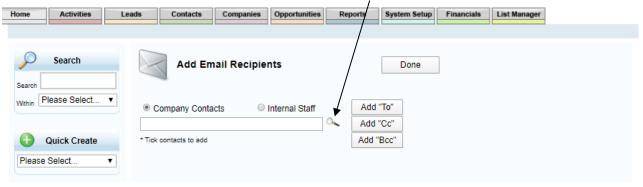
Once on the **Send Email** page the user would need to add recipients to which the email should be sent to.

6.1.1 Adding Recipients to the Email

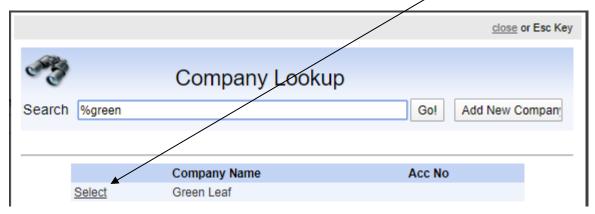
Step 1: Click on the **To, Cc or Bcc** button. All three these buttons will direct you to the **Add Email Recipients** page.



Step 2: Search for the company under which the contact person is saved, who you would like to email. Open the **Company Lookup** screen, by clicking on the **Magnifying Glass** icon.

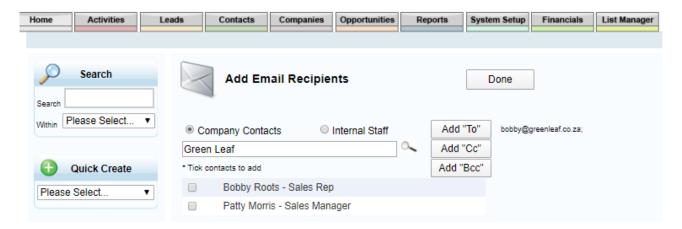


Step 3: Type in the name of the company in the **Search** field and click on the **Go** button. You would need to type in at least the first two characters of the company name. Click on the **Select** link on the left of the appropriate company.



Step 4: Add the **Contact** to the relevant section of the email.

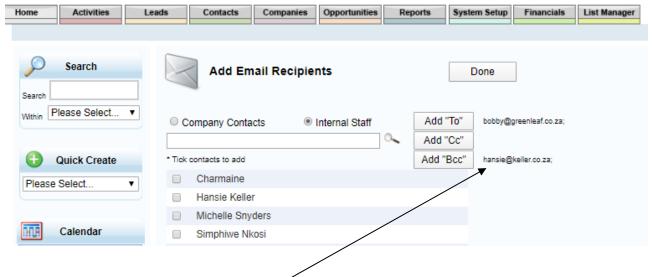
All the contacts at the selected company with an email address will display, select all the contacts that are to be included in the **To** section by ticking the checkbox and then clicking the **Add "To" button**. Repeat for **CC** and **BCC**.



You may click the magnifying glass again to select additional companies to email if required.

Step 5: To include internal staff as recipients on the email, select the **Internal Staff** radio button and this will show a list of all the Users of your BluWave CRM system.

Add the required recipients, by ticking on their checkboxes and adding them to either **To, Cc** or **Bcc** section.



Step 6: Return to the Send Email page.

Make sure that all the intended recipients are listed on the right-hand side.

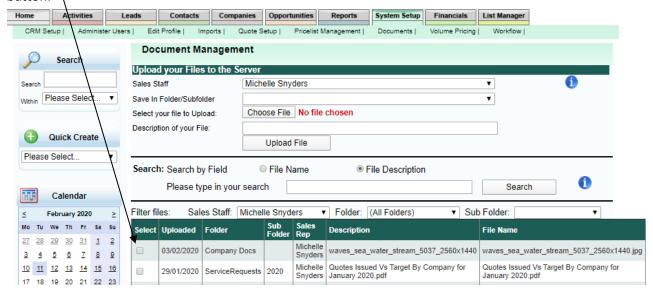
Once you are sure all the intended recipients have been added, click on the **Done** button at the top of the page.

6.1.2 Attaching a Document to the Email

After clicking on the **Attach** button, the **Document Management** page will open, and the user can then do one of two things:

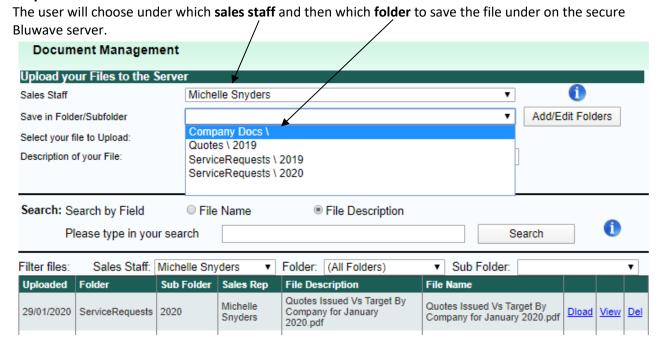
- 1. Either **Upload a new file** to the system (Step 1-3 as described below) and select the document from the server (the bottom portion of document management page).
- 2. Or just **Select an existing file** from the server (the bottom portion of document management page).

To attach the required file to the form, the user would only need to find the specific file and tick the checkbox on the left side of the page (all the relevant files) and then click on the **Done, Return to Email** button. \



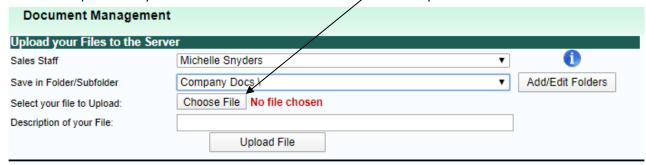
6.1.2.1 Uploading a New file to BluWave

Step 1: Where to save the File on the Server

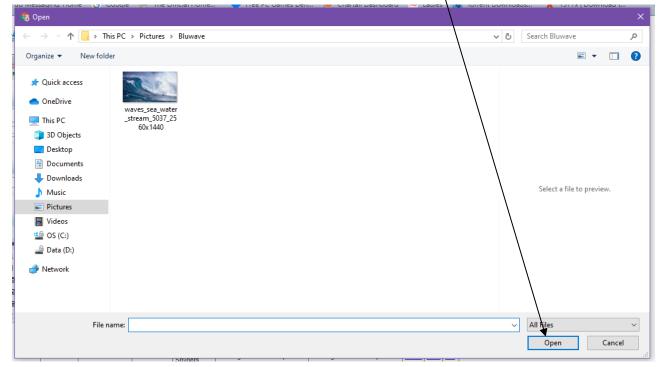


Step 2: Finding the File on the Users' Computer

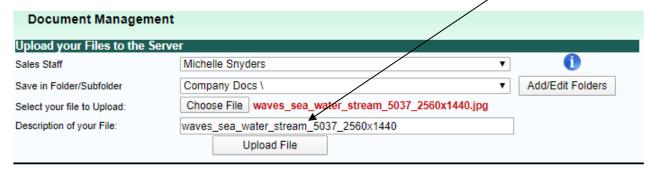
After making these selections, the user would click on the **Choose File** button to search for the required file on their computer. Only files with a file size smaller than 8mb will be uploaded.



The user would then select the file on their computer and click on the **Open** button at the bottom of the screen.



After clicking on the **Open** button, the name of the file will appear in the **Description** field.

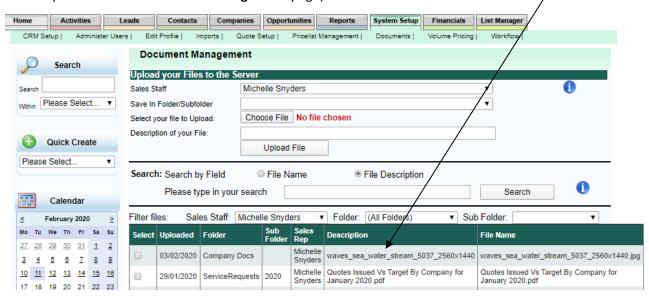


The user could change the **Description** of the file or leave it as is.

Step 3: Uploading the File to the Server

Click on the **Upload File** button to save that file on our secure server.

Once the file is saved, the user will be able to view the file in the folder where they have saved it (in the bottom portion of the **Document Management** page).

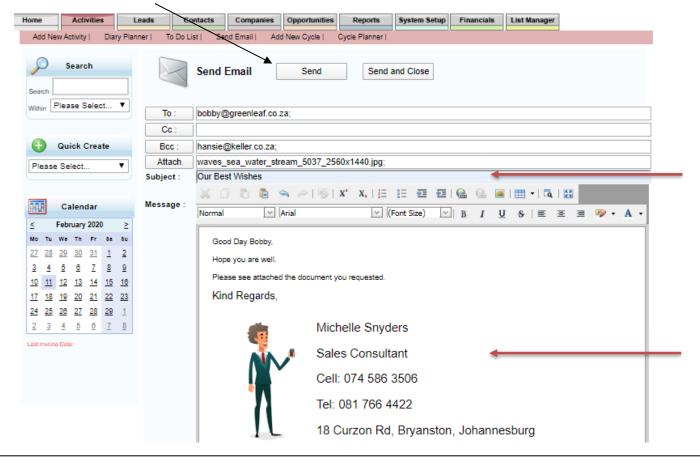


6.1.3 Sending the Email

After adding the recipients and the relevant documentation (if applicable), the user would need to add in a **Subject** line. BluWave will not send an email without a subject line.

If the **user's email signature** is added to Bluwave, it will appear in the body of the email and the user would simply need to add their message to the body.

Click on the **Send** or **Send & Close** button to send the email.



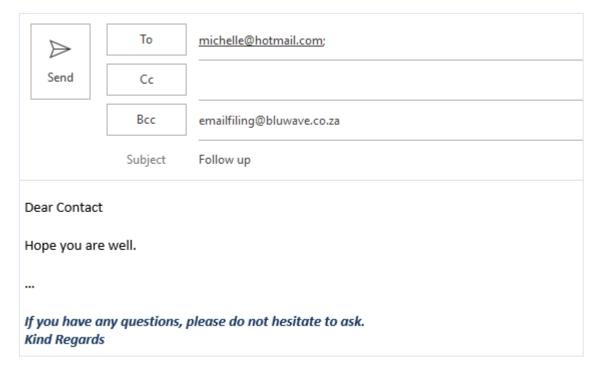
6.2 Email filing

You can also file emails from any email software program – either desktop email clients or web-based email client software including, but not limited to: Outlook, Lotus Notes, GroupWise, and Google Mail.

6.2.1 Saving an Outgoing Email

If you are sending an email from your email client to one of your contacts and want to record the email in BluWave, simply **BCC** the email to the following email address: <a href="mailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:emailto:ema

NB: To save successfully, the contact person needs to be already loaded on BluWave with this email address.

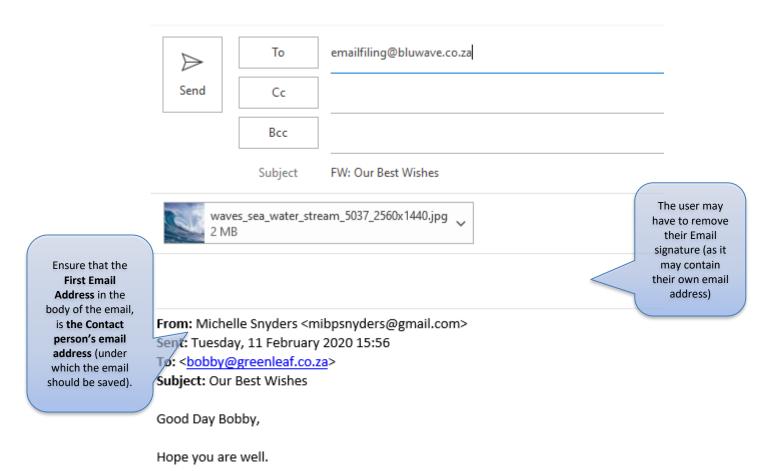


In **BluWave** the email will be shown in the **Complete Activities** panel on the **Edit Company** page with an **Email Sent** activity description:



6.2.2 Saving a Received Email

To save an email that you have received in your email client, **Forward** that email to **emailfiling@bluwave.co.za.**



BluWave CRM will then save the email as a completed activity under the company's **Completed Activities** panel as a completed activity under the client, with an **Email Received** activity description.

Again, the contact from whom the email was received from needs to exist on *BluWave CRM* with the email address that the message came from.



Please note that when email filing, that the attachments will not be filed.

Revision Date: 05/03/2020

7. Reports- Companies & Activities

7.1 New Companies Opened Reports



New Companies Opened Report

Date Created Comp	any Name	P/C/	S Type	Area	Source	Printer Type
Branch Description :	Johannesburg)				
Salesperson :	Michelle Snyd	ers				
State :	Active					
11/02/2020 Captivatio Next Activity: 12/02/2020 C		Р	Defnite Interest	CT City Centre	Cold Call	Chain
Total for State :	Active			1		
Total for Salespersor	: Michelle Snyo	ders		1		
Total for Branch :	Johannesburg	g		1		

7.2 Activities Scheduled Report



Scheduled Activities Report

Branch Description :	Johannesburg		
Salesperson :	Michelle Snyders		
Activity Description :	Call for Demo		
12/02/2020 00:00	0 Mins Captivation		Gary Schultz
Call to Arrange Demo			
Total For Activity Typ	e: Call for Demo	1	
Activity Description :	Present Proposal		
14/02/2020 15:00	120 Mins Captivation		Gary Schultz
Present Solution			
Total For Activity Typ	e: Present Proposal	1	
Total For Salespersor	: Michelle Snyders	2	
Total For Branch :	Johannesburg	2	

7.3 Completed Activities Report

Completed Activities Report

Branch Descri	ption: Jo	hannesburg	
Salesperson :	Mi	chelle Snyders	
Start	End	Company Name	Contact
Activity Description	n: Bo	ook Training	
10/02/2020 00:00	10/02/2020 00:00	Adams&Adams	Gladyce Moore
new software training	Client agreed the	training should be done- book for	next week
Total For Activi	ity Type: Bo	ook Training	1
Activity Description	n: Te	lephone Call	
04/02/2020 00:00	04/02/2020 00:00	Training Michelle1	Mr Peter Gelden
client wants to know	if he can order in bu	ulk as well as if it comes in bright p	nk
10/02/2020 00:00	10/02/2020 00:00	Green Leaf	Bobby Roots
phone to shook on or	des Client will sons	dit to me temerrow	
phone to check on or	der Client will send	it to me tomorrow	
Total For Activi	ity Type: Te	lephone Call	2
Total For Sale	sperson : Mi	ichelle Snyders	3

7.4 Overdue Activities Report

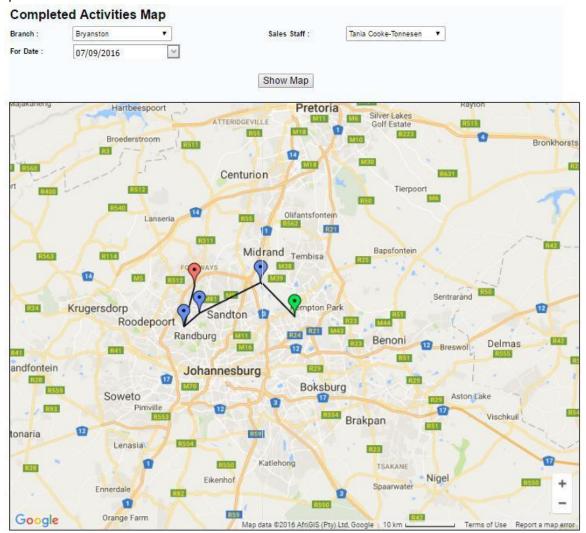


Overdue Activities Report

Branch Description: J	ohannesburg			
Salesperson: T	hobanjalo Shangase			
Company Name	Contact	Activity	Start Date	Days Overdue
BluWave Software	Mr Dylan Cooke-Tonnesen	Quote Follow Up	17/05/2019	270
Afrox	Ms Stuart Lowe	Customer Survey	26/08/2019	169
kitty place	Cassy Darren	Deliver Contract	26/08/2019	169
Moloi Media	MR Dylan Cooke-Tonnesen	Collect Printer For Service/Repair	27/08/2019	168
Big 5 Guards	Mr Kendall Lowe	Cartridge Deliver/Change	28/08/2019	167
Chet Chemicals	Ms Karlien Oberholster	Printer Repair	29/08/2019	166
Explore.net	MR Ronald Durant	Collect Printer For Service/Repair	30/08/2019	165
Total Overdue Activities for	or: Thobanjalo Shang	ase 7		
Total Overdue Activities fo	or: Johannesburg	7		

7.5 Location Tracking

When completing a Face-to-Face activity, the system will pick up your location at that time and store it. A report can be drawn that will show the locations of all these completed activities for a specific salesperson for a specified date.



7.6 Travel Claim Report

The system will also generate a travel claim report based on the location of your Face-To-Face activities.



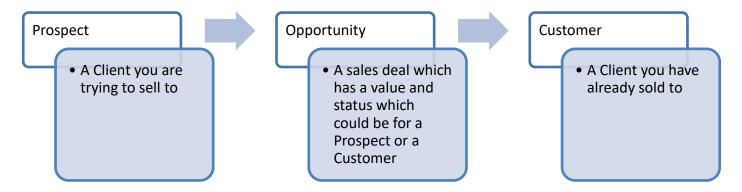
Travel Claim Report By Rep and Date

For Period: 01/02/2020 to 29/02/2020

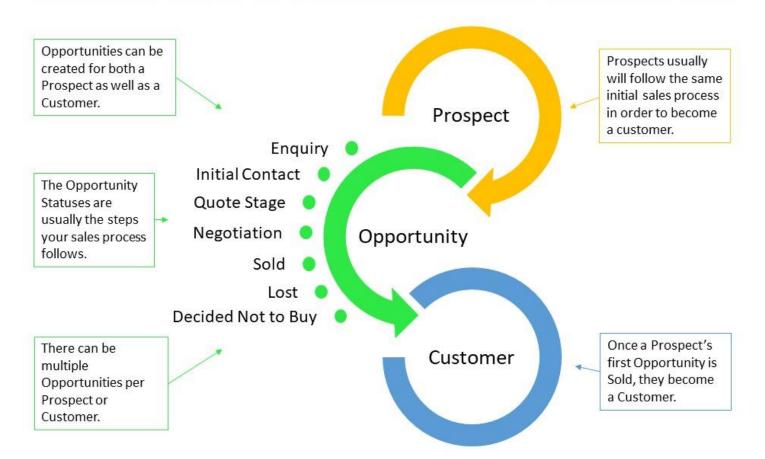
* Indicates a difference of more than 1 km between the completed activity and the company.

Activity Date	Company Nar	ne	Contact		Activity	Distance(Km)	Cos	st
Branch Descrip	otion: E	Bryanston						
Sales Staff :	1	Tania Cooke-To	onnesen			Rate per Kr	n: 2.50	
2020-02-03 14:00	Solo Resource	s	Geoff Naude		BluWave Consultation	n 4.4	*	11.00
2020-02-03 23:59	Office				Office	4.8		12.00
Total For Date	: 1	1				9.1		23.0
2020-02-11 00:00	DO TECH		Shannon De Saint Pe	rn	BluWave Consultation	n 11.6	*	29.00
2020-02-11 23:59	Office				Office	11.3		28.25
Total For Date	: 1	1				22.8		57.2
Total For Rep	: 2	2	Avg.Dist.:	15.98		32.0		80.2
Total For Bran	ich: 2	2	Avg.Dist.:	15.98		32.0		80.25

8. Opportunity Tracking

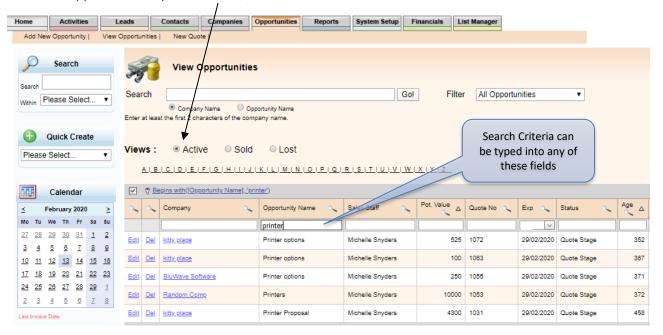


Different Types of Statuses found on BluWave CRM



8.1 View Opportunities

By clicking on the **Opportunities** tab the **View Opportunities** sub tab will open by default. This page shows the list of Opportunities by their **Active**, **Sold**, or **Lost** statuses.



The filters on the right can be used to access opportunities as follows:

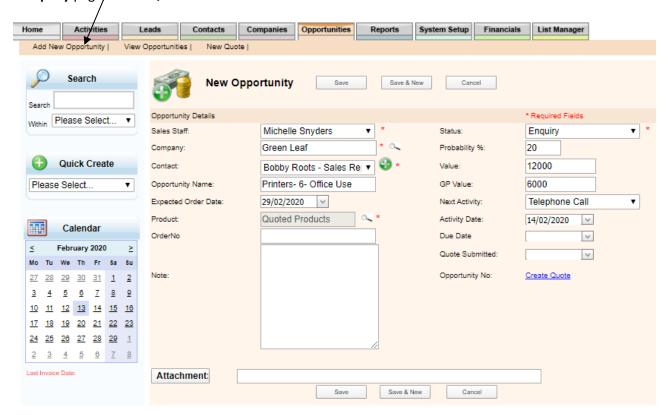
- All opportunities will display a list of all opportunities created on the system.
- Recently Added will display only the last 5 added opportunities created on the system.
- **My opportunities** will display a list of opportunities entered by the salesperson currently logged into the system.
- Branch opportunities will display a list of opportunities for the branch the user is assigned to.
- **Closing this month** will display all opportunities which have their expected order day set for the end of the current month.
- Closing next month will display those opportunities with an expected order date set for the end
 of the next month.

Select Edit next to the relevant opportunity to open the opportunity.

©BluWave Software (Pty) Ltd

8.2 Add an Opportunity

Click on **Add New Opportunity** to create a new sales opportunity. This can also be done from the **Edit Company** page/or the **Quick Create** menu.

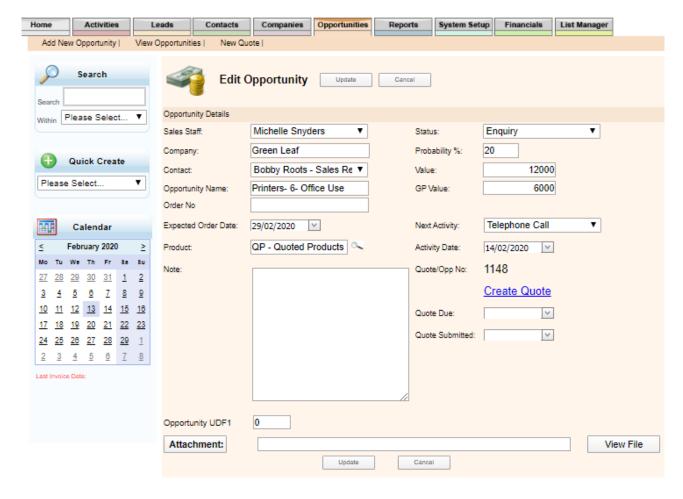


On this page you will need to record the following information:

- Sales Staff: who is responsible for the opportunity.
- Company & Contact: which client and the specific contact the opportunity is listed under
- **Opportunity Name:** name given to the opportunity for internal reference and reporting purposes. (Will become the quote description).
- **Expected Order Date:** the date on which the sale is expected to be closed (defaulted to the end of the current month).
- Product: the main product which has been quoted(defaulted to quoted products).
- Note: Internal notes made for reporting purposes.
- Attachment: Used to attach an external quote, or any other document to the opportunity.
- **Status:** Where the opportunity is currently sitting in your pipeline.
- **Probability:** The likelihood of the sale being successful closed (0-100%).
- Value: Turnover value.
- **GP Value:** Gross Profit value (if required).
- Next Activity & Activity Date: First follow up booked for this opportunity and when it will occur.
- Due Date: The date the quote is due to be submitted to the client.
- Quote Submitted: The date the quote was sent to the client.

Click on the **Save** button to capture this opportunity and should you wish to create another opportunity (for the same client) click on the **Save & New** button. This will clear the page and allow you to enter the new opportunity's details.

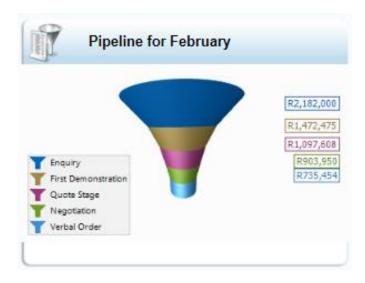
8.3 Edit an Opportunity



On this screen the user can change the expected order date, enter the potential sale value and probability of this opportunity.

- The status field is used to monitor the opportunity's progress. This is very useful for reporting purposes.
- A file related to the opportunity can be attached if required (such as an external quote).
- Click on the **Update** button to save any changes.

Each salesperson can view his pipeline visually on his **Home Page**. Additional graphs on the salesperson's **Dashboard** details their progress against a target.



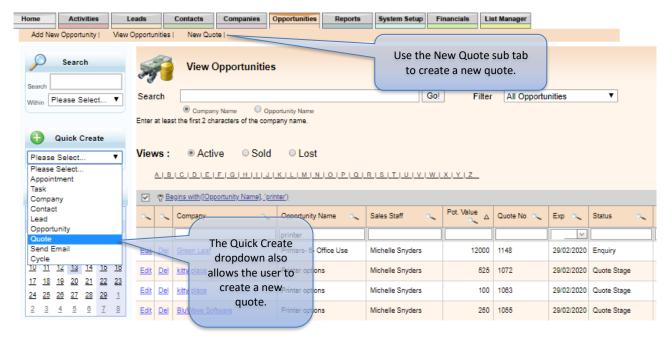
- The Opportunity Tracking functions to manage New Business Acquisition.
- Define your own sales process in order to track the progress of your sales pipeline.
- The system generates a new business forecast based on expected order dates and sales probability percentages.

9. Quote Automation

The **Quotes Automation** function generates a quote that can be emailed as a .PDF file to the customer.

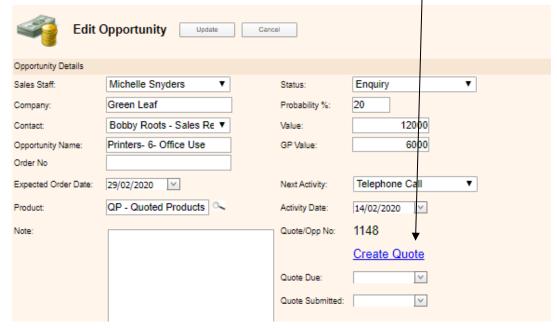
When a quote is generated the system automatically creates a related opportunity in your sales pipeline and at the same time a follow-up activity (action item) is also generated.

Use the **New Quote** sub tab under the **Opportunities** tab to create a quote, alternatively use the **Quick Create** dropdown. You can also create a quote by clicking on the **New Quote** link under the Company's opportunity panel.



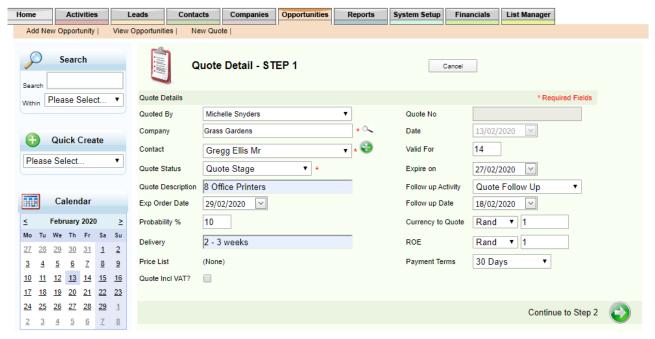
Alternatively, if you have already created an opportunity then use the **Create Quote** link on the **Add** or **Edit Opportunity** page.

The details entered onto the **Edit Opportunity** page will be automatically copied to Step 1 of the quote. You will be taken directly to Step 2.



9.1 Step 1: Client Details

Complete the Quote Header details and then proceed to Step 2.



Company - Select the company for whom you are quoting by clicking on the magnifying glass button.

Contact person— select from list of contacts at this company.

Quote Status – select the current status of this opportunity (defaulted to **Quote Stage**).

Quote description – this is used as the subject line of the emailed quote. It should indicate what product/ service the client is being quoted on.

Expected Order Date – Date when you expect to get the order. This defaults to the last day of the current month, but should be changed if the sales is expected at a future date.

Probability – A percentage to indicate the likelihood of making the sale.

Delivery – Allocated time for delivery of products (will only appear on the quote if it has been entered during system setup).

Quote No – the system will insert the next available quote number onto the quote as soon as you start editing and updating the quote.

Validity – shows how long the quote is valid for, hence affecting the expiry date.

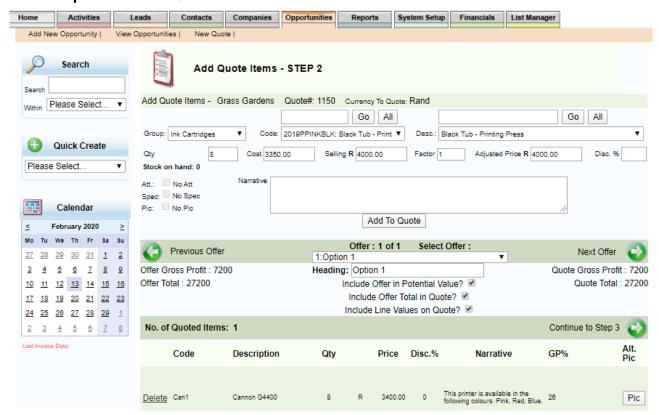
Follow up Activity— select the activity and date on which the initial follow up on the quote should take place.

Currency to Quote/ Rate of Exchange – Select the currency you wish to quote in, and the rate of exchange from the list. These must be configured under the System Setup beforehand; the system will automatically default to the system currency.

Payment Terms – Select the payment terms from the list. These also must be created under System Setup.

Click on the Continue to Step 2 button once done.

9.2 Step 2: Add the Quote Items



Select a Product Group – if you make a selection from this dropdown, then the product code and product description dropdowns will be filtered by the selected group. If you do not select a group, the product code and product descriptions drop downs will contain all products.

Select a Product Code or Product Description – select the item you wish to quote using either the product code or descriptions drop down.

Quantity – Enter the number of items you are quoting on. This should be adjusted before moving on to make changes to the price fields.

Price – The cost price (if set up on the product list) and selling price will show here.

Factor – The factor allows you to inflate the price of the product to cover for risks that are not accommodated for in the products costs. E.g. when transporting goods to another country, you may use a factor of 1.2 to inflate the price by 20 %.

Discount – Enter a discount percentage to be offered on the line item and this will be subtracted from the price.

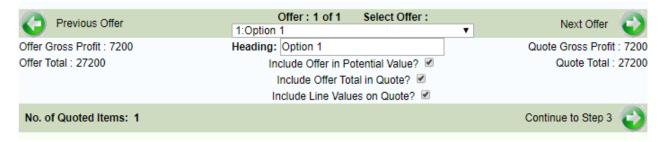
Narrative - The product Narrative will display if it has been set up. You can customize the narrative here if you wish to change it for this particular quote.

If there are any **attachments or pictures** associated with the selected product in the price list, the checkboxes to the left of the Narrative field will be checked. The user can then decide to leave them checked (which will send the attachment to the client or insert the picture into the quote) or to untick the checkbox and remove the attachment from the email and not insert the picture into the quote.

Click on the Add To Quote button ... This will insert the product onto the quote and display it at the bottom of the page.

Continue to add all the items you wish to have on the quote.

Before proceeding with the quote, the following should also be completed:



Heading – This is a short description of what type of products are included in this specific paragraph.

Include Offer in Potential Value? – Ticking this checkbox will include the total value of this offer into the potential value of the quote on the pipeline.

Include Offer Total in Quote? – Ticking this checkbox will show the Total section for this offer on the output of the quote.

Include Line Values on Quote? – Ticking this checkbox will show each items' price and total value for this offer on the output of the quote.

9.2.1 Inserting a Pic on the Quote line

Users can insert a picture into the quote from the quote line and in addition add the picture to the pricelist (if there isn't one yet).

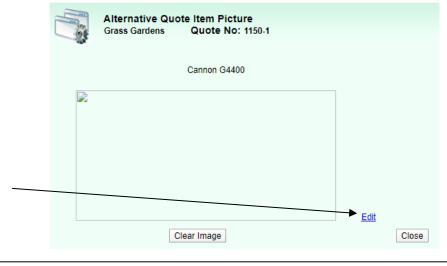
If there is no picture saved in the pricelist, the user would be able to add it to the pricelist (if they have system setup rights) or otherwise the user would be able to insert a picture (or replace the existing picture already saved in the pricelist) on that specific line item for that specific quote only.

Step 1: After inserting the quote items-click on the button Pic

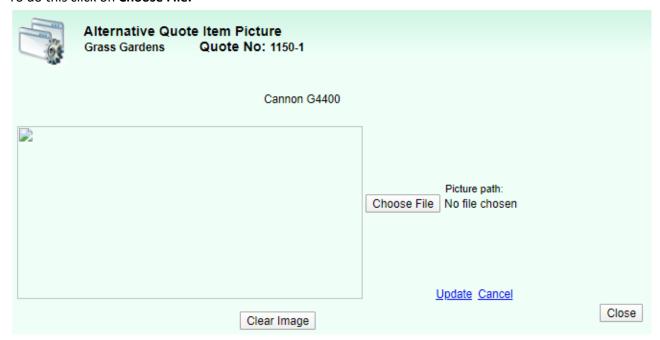
No. of	No. of Quoted Items: 2							Continue to Step	з 😜
	Code	Description	Qty		Price	Disc.%	Narrative	GP%	Alt. Pic
<u>Delete</u>	Can1	Cannon G4400	8	R	3400.00	0	This printer is available in the following colours: Pink, Red, Blue.	26	Pic
<u>Delete</u>	2019PPINKBLK	Black Tub - Printing Press	8	R	4000.00	0		18	Pic

Step 2: The add image screen will then allow the user to either view, clear the image or edit/ add in a new image.
Click on the Edit link to replace the image.

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Step 3: The system will then allow the user to then select an image from where it is saved on a computer. To do this click on **Choose File.**



Once an image is chosen the picture path will be displayed next to the **Choose File** button.

Step 4: Click on the **Update** button. If the user has system setup rights and there is no previous picture added to the pricelist, the user will see the next dialogue box. Clicking on **Yes** will save the picture towards the line item for future use



Once the user has chosen **Yes** or **No**, the user would be able to either clear the image, edit the image or close this screen to return to the quote steps.



Some specification regarding the image:

- Maximum Size- 100kb
- Accepted Format-.jpeg/.jpg/.png
- Aspect Ratio- Width of 200 pixels (the image would be set to keep the aspect ratio and be proportionally resized, and the system will keep the width at 200px)

Click on the **Close** button to return to Step 2 of the quote process.

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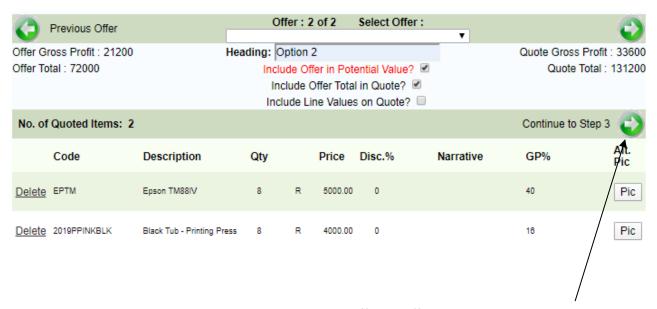
9.2.2 Adding Additional Offers

You can have multiple offers on the same quote.

Clicking on the **Next Offer** button will allow you to create a new offer on the same quote.

This can be used to supply the client with different options to choose from, or alternatively to show the difference between certain products such as hardware and installation.

Repeat the previous steps to add line items to the second offer and this will also show on the final quote under a different heading.

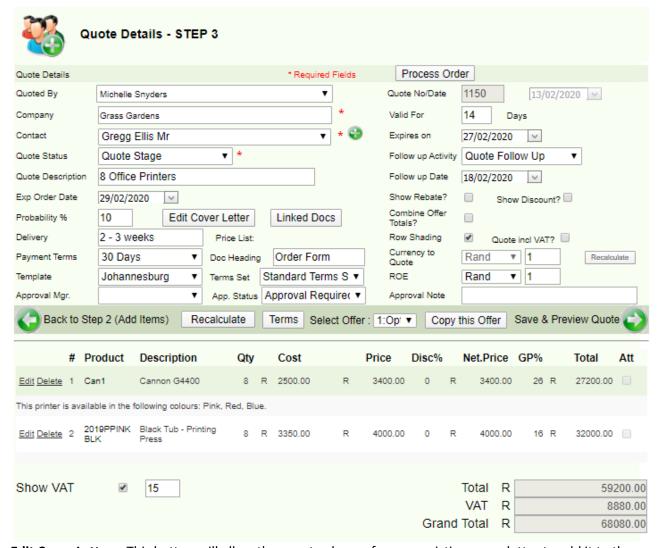


Once you have added in all the intended products to the different offers, click on the **Continue to Step 3** button...

9.3 Step 3: Finalizing the Quote

This step lists all the quoted items with a quote total. Multiple offers can also be viewed here and you able to edit or delete line items from the quote, as well as change the sequence in which line items appear.

Step 3 will also show the Quote Header details as they were on Step 1 to allow you change details e.g. Delivery should this be necessary.



Edit Cover Letter – This button will allow the user to choose from an existing cover letter to add it to the quote. The user would also be able to make changes to the cover letter before saving it to the quote.

Template – One or more templates could have been setup for your company. You need to choose the required template for this specific quote. Templates will have different header and footer images and header and footer paragraphs.

Term Sets – In cases where you will have multiple terms and conditions you can select the correct one

Optional Terms and Conditions - can be added to the quote by selecting them from the Terms button. This will have to be preloaded by the system administrator.

Approval Manager – If any quote requires approval before being sent to the client, you are able to select an approval manage from this dropdown.

Back to Step 2 - Allows you to add more quote items

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Offers - View the different offers by selecting the required one from the dropdown.

Currency to Quote or Rate of Exchange - Should these change, use the **Recalculate** button to refresh the price and the currency symbol.

VAT - Uncheck the check box to exclude VAT from the quote or leave it checked to include it.

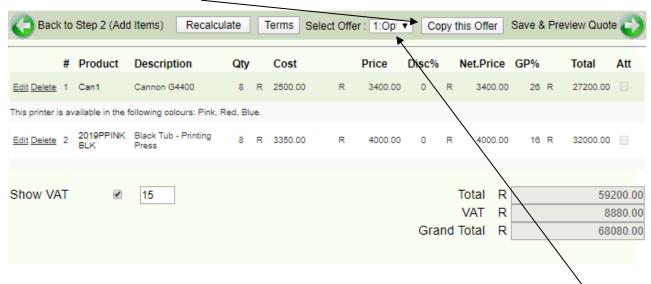
Copy this Offer – this allows the user to copy one offer and create a duplicate in a new offer. The user would then be able to make changes to that offer.

Click on the **Save & Preview Quote** button to generate the quote.

9.3.1 Copy Offer Function

Users can duplicate quote offers on the quote. The purpose could be to make minor changes to an alternative option that the client could choose from.

Click on the **Copy this Offer** button on Step 3 of the Quote process.



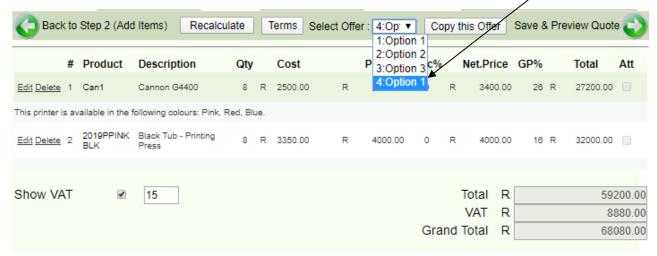
Please note that the current offer the user is viewing will be duplicated. (In this example it is offer 1).

The system will require confirmation from the user to continue with the duplication.



To confirm, the user will click on the **Ok** button.

The user will then be directed to the newly created offer. As can be seen below it is now offer 4 but has the same heading as the offer it was duplicated from.



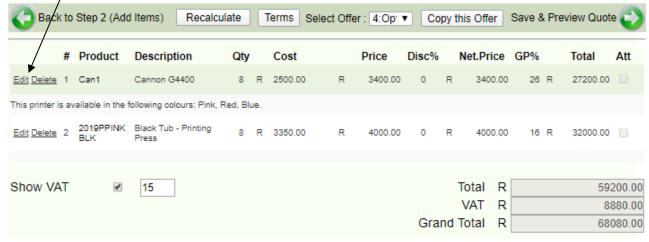
The user would then need to click on the **Back to Step 2** button to make any changes to the products included in the offer and to rename the offer.

The user would choose to view the correct offer, from the dropdown list of offers.



The user will then be able to make changes to the products and rename the offer appropriately, in this example the offer could be renamed to "Option 4".

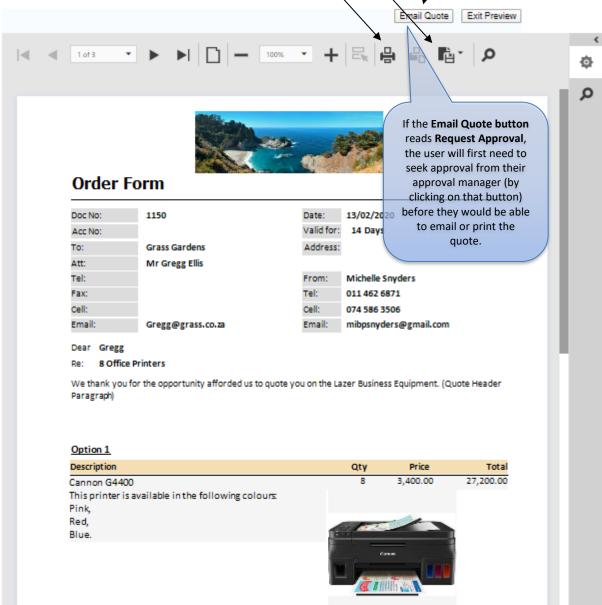
Click on the **Continue to Step 3** button to continue with the quote process. On **Step 3** of the quote process the user would be able to make changes to the quantities, narratives, and pricing of the products by clicking on the **Edit** link next to the products.



9.4 Step 4: Preview the Quote

From the **Preview** page the user can scroll down to view the quote (Please see the appendix A for an example of the quote output)

The user can also use the buttons at the top to either **print**, **export or email** the quote.



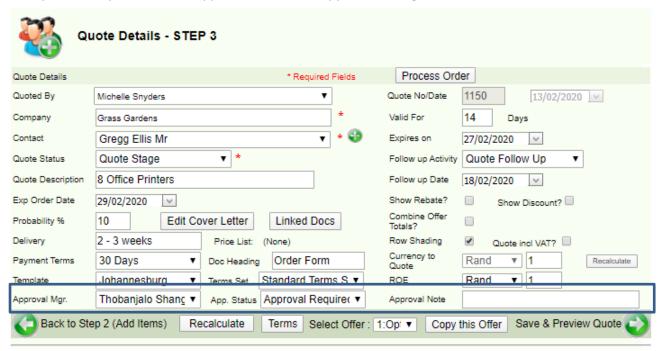
Click on the Exit Preview button if you wish to return to Step 3 of the Quote process.

9.5 Quote Approval

9.5.1 What is required from the User

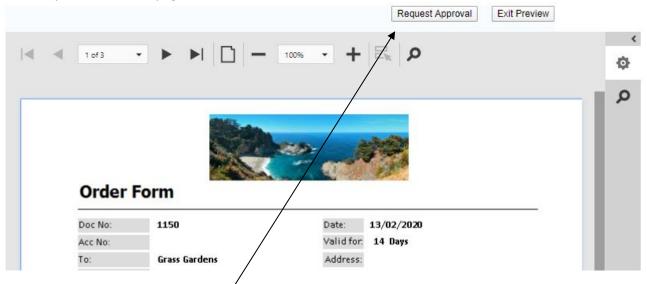
If a quote requires approval, the user would not be able to email or print the quote without approval.

On Step 3 of the Quote process, the user would need to make sure their **Approval Manager** is selected and if they want, they can enter an approval note to the approval manager.



They can then preview their quote to make sure it is correct, by clicking on the **Save & Preview Quote** button.

If they are ready to send the quote, they can request approval by clicking on the **Request Approval** button at the top of the Preview page.

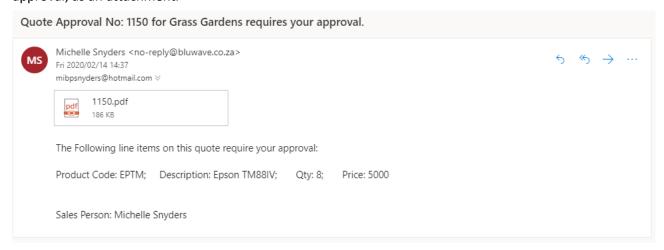


After clicking on the **Request Approval button** an email will be sent to the approval manager to let them know there is a quote that needs approval.

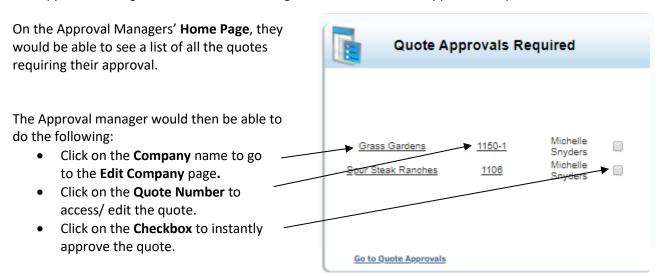
Once the Approval Manager has Approved the quote, the User will receive an email and they can then return to this page to email the quote to the client.

9.5.2 What is required from the Approval Manager

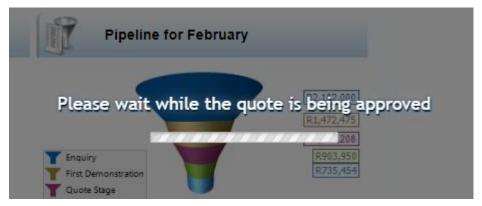
Once the user has requested approval the approval manager will receive an email with the quote requiring approval, as an attachment.



The Approval Manager would need to then log into BluWave CRM to approve the quote.



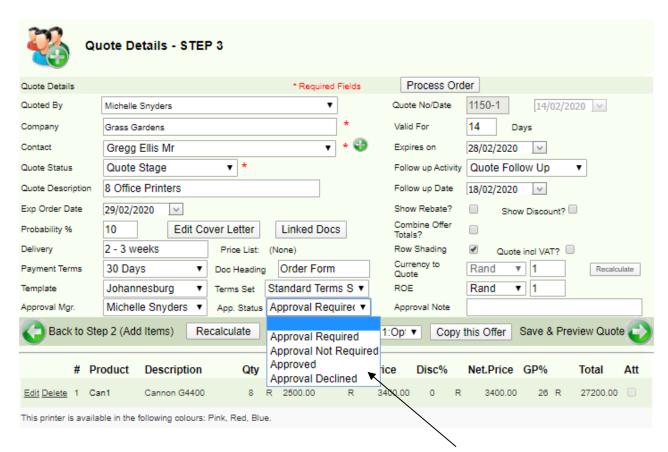
Once the Approval Manager checks the Approval Checkbox, and email will be sent to the Sales Staff to notify them that the quote has been approved/ declined.



If the Approval Manager wishes to edit the quote or preview the quote before approving, they could access the quote by clicking on the **Quote Number**.

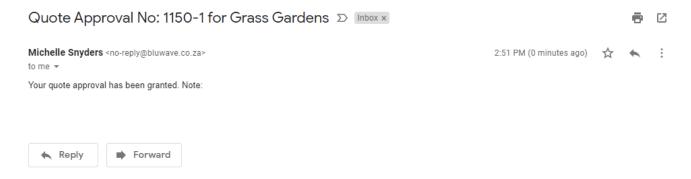
This will direct the Approval Manager to **Step 3** of the Quote process.

From here the Approval Manager can make changes as necessary as well as preview the quote.



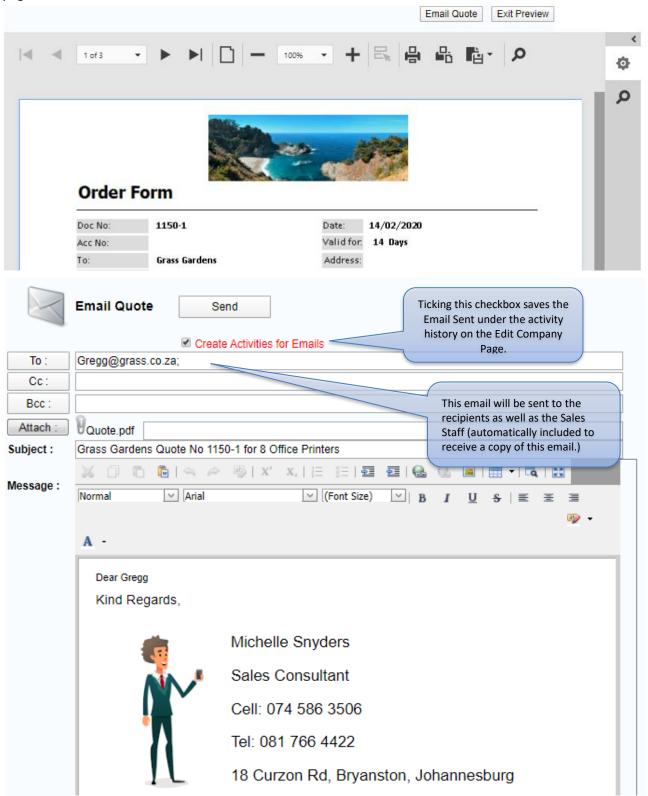
The Approval Manager would need to change the selection of the **App. Status** field to approved or to approval declined.

Once the manager has made a selection, an email will be sent to the Sales Staff to notify them of the change in approval status on their quote.



9.6 Email the Quote

To Email a quote to the client, you would click on the **Email Quote** button at the top of the **Quote Preview** page.



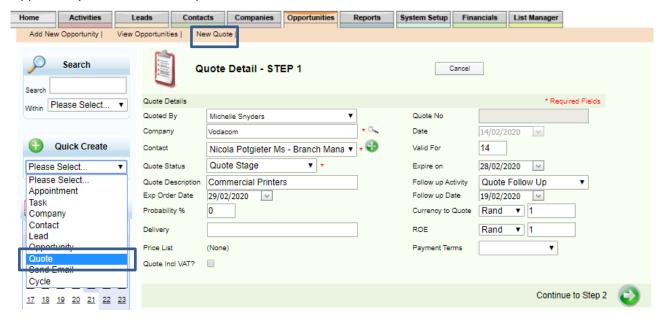
The subject line includes: the Customer Name; Quote Number; and the Quote Description.

The Body of the email contains the default message defined in the Quote Set up – the user will be able to edit the message before sending.

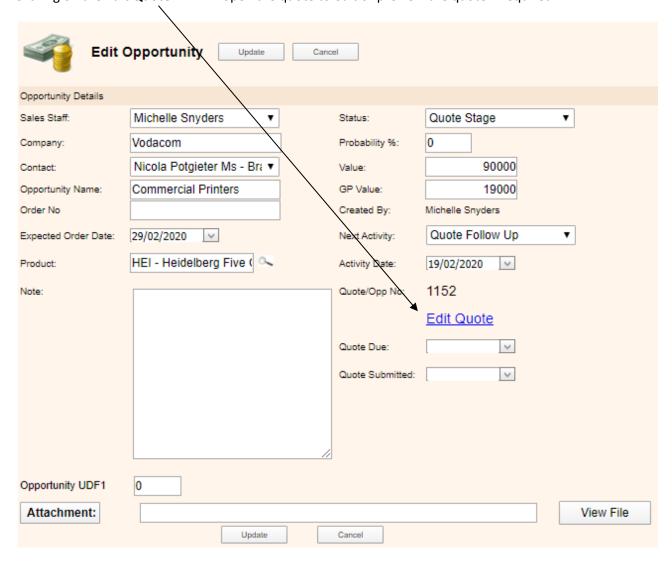
Their email signature will also be automatically added if it is setup on their user profiles.

9.7 Auto Creating an Opportunity

When a quote is generated without raising an opportunity first, the system will automatically create an opportunity with a link to the quote.



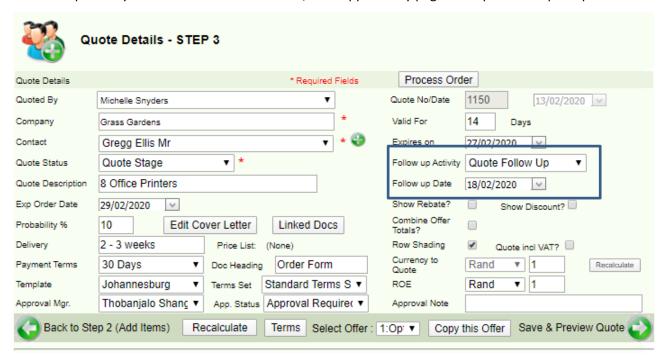
Clicking on the Edit Quote link will open the quote to edit or preview the quote if required.



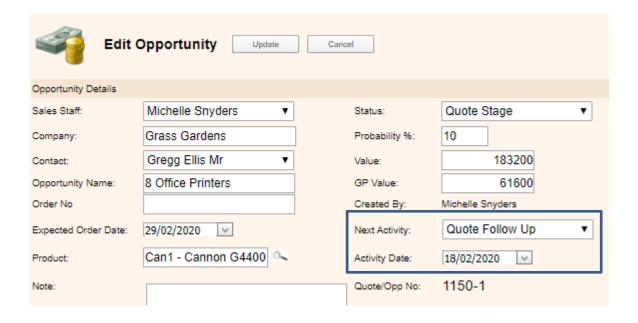
9.8 Creating a Follow up Activity

When a quote/ opportunity is created, the user can let the system automatically create a follow-up activity for that quote/ opportunity.

A Follow up activity can be created from the Add/ Edit Opportunity page or Step 3 of the quote process.



The user would simply need to make sure to populate the **Next Activity/ Follow up Activity** with the relevant **Follow Up Date** for the activity. (The system could be set to automatically fill in Quote Follow Up on Step 3; as well as to automatically default the date of the next activity to a specific number of days after the creation of the opportunity/quote.)



The activities will be created as soon as the user click on either the **Save and Preview Quote** button (on Step 3 of the Quote process) or on the **Update** button (on the Opportunities page).

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9.9 Updating the Opportunity Status from a Follow up Activity (Completing)

Once a Follow up Activity is created, it will be linked to the opportunity.

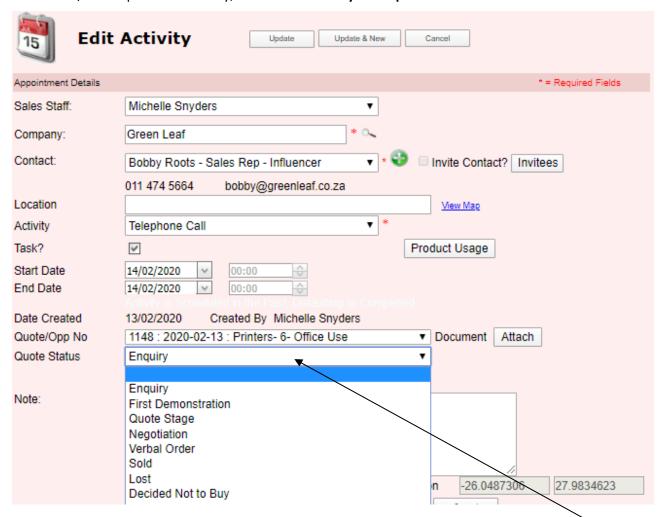
This allows the user to easily update the status of the opportunity, provide the system with the feedback on that activity and complete the follow up activity, all on one page.

A Follow up activity can easily be found by looking at the **To Do List** page.



The **Note** of a Follow up Activity is automatically populated with the details of the related quote/opportunity.

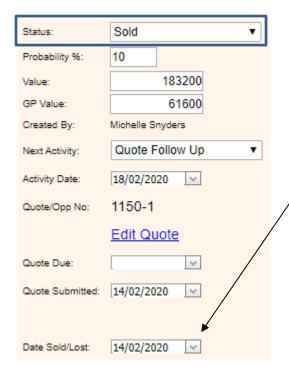
To Edit and/or Complete this Activity, click on the **Activity Description**.



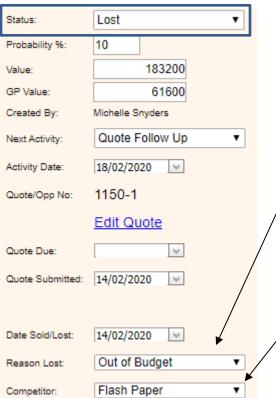
The user would then be able to type in their notes (feedback) on the activity and change the **Quote Status** of the Opportunity/Quote.

9.10 Closing the Opportunity or Quote

To close an Opportunity/ Quote, the user would need to change the **Status** of the Opportunity to Sold, Lost or Decided Not to Buy on the **Edit Opportunity page**.



To mark the opportunity as **Sold**, only the date **Sold/Lost** would need to be populated. (The system will automatically popluate this field to the current date, this can be changed if required.)



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When marking the opportunity as **Lost or Decided Not to Buy**, the user would also need to **provide a reason** why the opportunity was lost
(or the client decided not to buy).

The user would also be able to select the **Competitor** they lost the opportunity to, from the dropdown list. (If the Competitor Name is not listed, the system admin would need to add it to the system setup, ensure the name is added to the notes field on the opportunity in the interim.)

Closing the Opportunity/ Quote can also be done from the **Follow up Activity** page, by changing the **Quote Status** field to **Sold**, **Lost** or **Decided Not to Buy**.

9.11 Creating Current Products and Job Cards from the Quote

Once the client has accepted the quote, the user would be able to create **Current Products (Contracts)** as well as **Job Cards** from the Quote Line Items.

This can be done by clicking on the **Process Order** button on Step 3 of the Quote process.



To Create a Current Product (also known as an Asset or Contract) – The user would only need to click on the **Create link** on the right-hand side of the product. (The user will be directed to the Current Product page- with the relevant details populated)

To Create a Job Card – the user would be able to tick all the line items that was bought (or should be installed) and then click on the **Create Job** button.

For the job card, the following fields at the top of the page would also need to be populated:

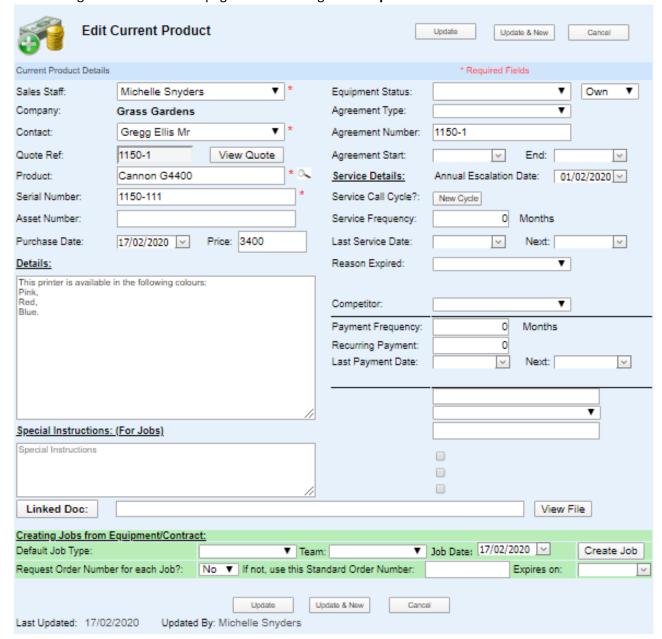
- **Job Team**: Which team should the job card be allocated to.
- **Job type**: What Job Type should the Job Card be created as.
- Customer Order No: The Order number the customer provided. (Could be a standard order number).
- **Job Date**: The date the Job should be created for.

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9.11.1 Current Product Created

Once a Current Product is created, the user will be directed to the page below. The user can enter the outstanding information on this page before clicking on the **Update** button.



- **Equipment Status:** Shows if the Current Products is Active, Inactive, On Hold or Lost (depending on setup entries).
- Agreement Type: The type of agreement this Current Product is subject to.
- Agreement Start and End: The date the agreement starts and ends.
- Service Details: Details of when and how often the current products should be serviced.
- **Payment Details:** Details of how much and how often payments should be made on this current product.
- **User Defined Fields:** the user can fill in extra information expected on the extra fields required by their company.
- **Linked Doc:** an attachment can be associated with this current product. (i.e. the digital copy of the agreement)

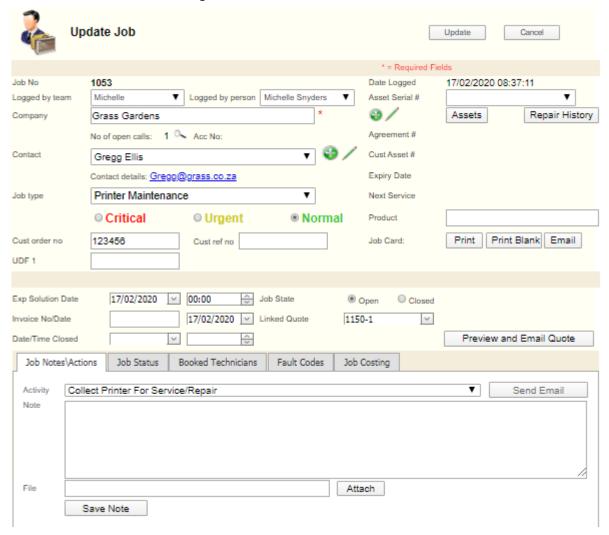
This current product can then be viewed/ edited from the **Edit Company** page.

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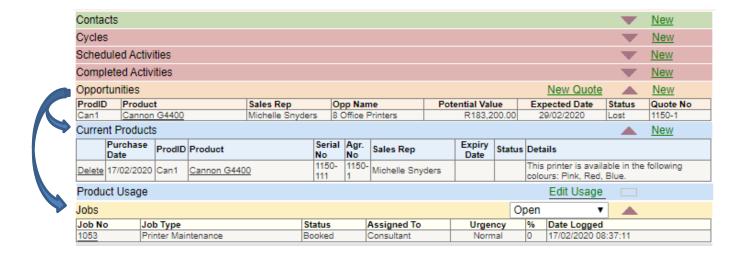
9.11.2 Job Card Created

Once the Job Card is created, the user will be directed to this page. The user can enter the information outstanding before clicking on the **Update** button.

This is covered in Service Training.



This Job Card and its Status can be viewed from the Edit Company page.



10. Practical Activity

Please use the company you have created during the training session

The Activity will cover the following concepts:

- Raising an Opportunity.
- Creating a Quote.
- Completing a Follow up Activity.
- Updating an Opportunity.



Read through the whole activity before starting:

Peter has contacted you asking for pricing on some of your products.

In order to record this potential sale in your system you will need to the following:

- 1. Create an opportunity, ensuring that all the fields are correctly populated.
 - 1.1 Book a follow up telephone call for tomorrow.

You may skip question 2 and 3 if you are NOT quoting from BluWave.

- 2. Create a quote for Peter with the following criteria:
 - 2 options to choose from.
 - At least 2 products under each offer.
 - Remove offer totals from the first offer.
 - Remove line values from the second offer.
 - Ensure the potential quote value reflects the offer that Peter is most likely to buy.
 - 2.1 Email the quote to Peter.
 - 2.2 Create a quote follow up task for tomorrow.
- 3. During your follow up call with Peter, he requested a better price on option 2 as he wants to order double the initial quantity you quoted him for. (Remember to re-send the quote to Peter).
- 4. Complete your follow up activity and record the feedback in the system.
- 5. After 3 days, Peter sends you an email stating that he has decided not to purchase the products from you as he has managed to source them from another supplier at a cheaper rate. Update and close your opportunity accordingly.



11. Reports- Opportunities & Quotes

11.1 Opportunities Issues Report

Opportunities Issued Report

Branch De	scription:	Johannesburg					
Salesperso	on :	Michelle Snyders					
Product G	roup :	Printers					
Date	Quote No	Company & Contact	Opportunity Name	Product	Status	Potential Value	GP Value
2020-02-05	1142	Training Michelle1 Michelle Snyders (Left)	5 printers- Office guessing 2000 per printer	Cannon G4400	First Demonstration	R38,690.00	R10,090.00
2020-02-14	1152	Vodacom Ms Nicola Potgieter	Commercial Printers	Heidelberg Five Colour Offset Printing Pre	Quote Stage	R90,000.00	R19,000.00
2020-02-14	1150-1	Grass Gardens Mr Gregg Ellis	8 Office Printers	Cannon G4400	Lost	R183,200.00	R61,600.00
2020-02-14	1151	Green Leaf Bobby Roots	8 Office Printers	Cannon G4400	Quote Stage	R3,400.00	R900.00
Total For :		Printers			4	R315,290.00	R91,590.00
Product G	roup :	Quoted Products					
Date	Quote No	Company & Contact	Opportunity Name	Product	Status	Potential Value	GP Value
2020-02-05	1143	Green Leaf Bobby Roots	London to Germany sdfghjklkjhgfd	Quoted Products	Enquiry	R20,000.00	R0.00
2020-02-13	1149	Vodacom Ms Nicola Potgieter	5 Commodities; 3 Blended	Quoted Products	Negotiation	R900,000.00	R0.00
2020-02-13	1148	Green Leaf Bobby Roots	Printers- 6- Office Use	Quoted Products	Enquiry	R12,000.00	R6,000.00
Total For :		Quoted Products			3	R932,000.00	R6,000.00
Total For :		Michelle Snyders			7	R1,247,290.00	R97,590.00
Total For :		Johannesburg			7	R1,247,290.00	R97,590.00

11.2 Quotes Issued Report



Quotes Issued Report

Branch Descri	ption: Jo	hannesbur	g					
Salesperson :	Mi	chelle Sny	ders					
Created By	Quote Date	Quote No	Company Name	Potential Value	GP Value	Quote Submitted	Lead 1 Days/Ho	
Michelle Snyders	2020-02-05	1142	Training Michelle1 5 printers- Office	R38,690.00	R10,090.00	05/02/2020	0	5
	2020-02-05	1143	Green Leaf London to Germany	R20,000.00	R0.00		0	0
Michelle Snyders	2020-02-13	1148	Green Leaf Printers- 6- Office Use	R12,000.00	R6,000.00		0	0
	2020-02-13	1149	Vodacom 5 Commodities; 3 Blended	R900,000.00	R0.00		0	0
Michelle Snyders	2020-02-14	1150-1	Grass Gardens 8 Office Printers	R183,200.00	R61,600.00	14/02/2020	0	0
Michelle Snyders	2020-02-14	1151	Green Leaf 8 Office Printers	R3,400.00	R900.00	14/02/2020	0	3
Michelle Snyders	2020-02-14	1152	Vodacom Commercial Printers	R90,000.00	R19,000.00		0	0
Totals for: Mi	chelle Snyd	lers	7	R1,247,290.00	R97,590.00			
Totals for: Jo	hannesburg	9	7	R1,247,290.00	R97,590.00			

11.3 Opportunities due by Sales Staff and Status Report

Opportunities Due By Sales Staff, Status Report

For Period 01/02/2020 To 29/02/2020

Exp. Order Date	Company	Quote #	Opp Name / Note	Pot. Sale Value P	rob % Exp. Value	GP %	GP Value
Branch Descript	tion: Johannesburg						
Salesperson :	Michelle Snyders						
Status :	Enquiry						
29/02/2020 A Next Action : N	Adams&Adams None	1137	5 printers	R1,500,000.00 0	R0.00	0.00%	R0.00
	BluWave Software Service Call 18/02/2020	1132		R650,000.00 0	R0.00	0.54%	R3,500.00
	Green Leaf Quote Follow Up 19/02/2020	1143	London to Germany Note: sdfghjklkjhgfd	R20,000.00 1	2 R2,400.00	0.00%	R0.00
	Green Leaf Quote Follow Up 19/02/2020	1148	Printers- 6- Office Use	R12,000.00 2	0 R2,400.00	50.00%	R6,000.00
Total Opportunit	ties Due For: Enquiry		4	R2,182,000.00	R4,800.00		R9,500.00
Status :	First Demonstration						
29/02/2020 A Next Action : N	Afrox	1035		R0.00 0	R0.00	0.00%	R0.00
	BluWave Software Service Call 18/02/2020	1073		R1,200,000.00 0	R0.00	0.00%	R0.00
29/02/2020 k Next Action : N	vitty place	1070		R2,500.00 0	R0.00	0.00%	R4,850.00
29/02/2020 Next Action : N	MTN None	1038		R200,000.00 0	R0.00	0.00%	R0.00
29/02/2020 T Next Action : N	Fraining Michelle1 None	1142	5 printers- Office Note: guessing 2000 per printer	R38,690.00 8	0 R30,952.00	26.08%	R10,090.00
Total Opportuni	ties Due For : First Demonstra	tion	5	R1,441,190.00	R30,952.00		R14,940.00
Total Opportunit	ties Due For : Michelle Snyder	s	9	R3,623,190.00	R35,752.00		R24,440.00
Total Opportunit	ties Due For : Johannesburg		9	R3,623,190.00	R35,752.00		R24,440.00

11.4 Opportunities Won and Lost by Rep Report

Opportunities Won and Lost By Salesperson Report

For Period 01/02/2020 To 29/02/2020

Branch Description :	Johannesburg						
Salesperson :	Michelle Snyders						
Opportunity State :	Decided not to bu	ју					
Status :	Decided Not to B	uy					
Company Name	Product	Quote No	Pot. Value	GP Value	Date	Reason Lost	Competitor
Adams&Adams	Epson TM88IV	1138-2	R32,275.00	R5,276.0	0 17/02/2020	Out of Budget	
Total For: Decided N	ot to Buy	1	R32,275.00	R5,2	76.00		
Total For: Decided n	ot to buy	1	R32,275.00	R5,2	76.00		
Opportunity State :	Sold						
Status :	Sold						
Company Name	Product	Quote No	Pot. Value	GP Value	Date	Reason Lost	Competitor
Spur Steak Ranches	Quoted Products	1107	R10,500.00	R4,150.0	0 17/02/2020		
Total For: Sold		1	R10,500.00	R4,1	50.00		
Total For: Sold		1	R10,500.00	R4,1	50.00		
Total For: Michelle S	inyders	2	R42,775.00	R9,4	126.00		
Total For: Johannes	burg	2	R42,775.00	R9,4	126.00		

12. Appendix

12.1 A- Quote Example



Quotation

Quote No:	1150-1	Date: 14/02/2020	
Acc No:		Valid for: 14 Days	
To:	Grass Gardens	Address:	
Att:	Mr Gregg Ellis		
Tel:		From: Michelle Snyders	
Fax:		Tel: 011 462 6871	
Cell:		Cell: 074 586 3506	
Email:	Gregg@grass.co.za	Email: mibpsnyders@gmail.com	

Dear Gregg

Re: 8 Office Printers

We thank you for the opportunity afforded us to quote you on the Lazer Business Equipment. (Quote Header Paragraph)

Option 1

Description	Qty	Price	Total
Cannon G4400	8	3,400.00	27,200.00
This printer is available in the following colours:			
Pink,			
Red,	15.7		
Blue.	ē · · ·		
		Санон	Ī
	THE PROPERTY OF		
		No. of the Control of	
Black Tub - Printing Press	8	4,000.00	32,000.00

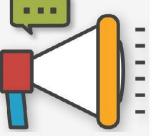
No Offer Total is showing- Settings were selected to exclude this Total.



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Quotation No: 1150-1





Black Tub - Printing Press

TOTAL (Ex VAT):

8

R 72,000.00

VAT: R 10,800.00

Total: R 82,800.00

No Line Price Totals is showing-Settings were selected to exclude this Total.

Option 3

Description	Qty	Price	Total
HP MFP m277dw	8	6,500.00	52,000.00
	то1	TAL (Ex VAT) :	R 52,000.00
		VAT:	R 7,800.00
		Total:	R 59,800.00

Option 4

Description	Qty	Price	Total	
Cannon G4400	8	3,400.00	27,200.00	

This printer is available in the following colours:

Pink,

Red,

Blue.





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Quotation No: 1150-1

	0	p	ti	o	n	4
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Description	Qty	Price	Total
Black Tub - Printing Press	8	4,000.00	32,000.00
	GRAND TOTA	GRAND TOTAL (Ex VAT) :	
		VAT:	R 36,360.00

GRAND TOTAL:

Deposit

50/50

Cancelling

NO

Currency of the Quote

This quote is done in the following currency: Rand

Rate of Exchange

This quote is done using the following rate of exchange: Rand 1.00 = Rand 1.00

ROE

R 1.00 = Rand 1.00

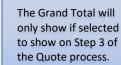
Should you require any further information, please do not hesitate to contact us on (011) 462 7456 (Quote Footer Paragraph)

Michelle Snyders

Implementation Consultant

074 586 3506

mibpsnyders@gmail.com



R 278,760.00



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